Syllabus: BBA (Logistics & Supply Chain Management) 4 | SNU | SINU | S





2021-24 batch

Semester 1



#	Subject Name	Subject Category	Credit
1	Business Microeconomics	CC	6
2	Business Mathematics and Statistics	CC	6
3	Principles of Management	CC	6
4	Supply Chain Planning	DSE	2
5	Communicative English-I	AECC	2
6	Generic Elective	GE	4
7	Foreign Language-I (Spanish/German/Japanese/French)	USC	2
Total			28

Semester 2

#	Subject Name	Subject Category	Credit
1	Cost and Management Accounting	CC	4
2	Computer Applications	CC	4
3	Organizational Behaviour	CC	4
4	Business Macroeconomics	CC	4
5	Logistics Management	DSE	2
6	E-commerce	DSE	2
7	Mentored Seminar-I	SEC	1
8	Communicative English-II	AECC	2
9	Generic Elective	GE	4
10	Foreign Language-II (Spanish/German/Japanese/French)	USC	2
Total			29

Semester 3

#	Subject Name	Subject Category	Credit
1	Human Resource Management	CC	6
2	Marketing Management	CC	6
3	Financial Management	CC	6
4	Purchasing and Vendor Management	DSE	2
5	Warehousing and Inventory Management	DSE	2
6	Mentored Seminar-II	SEC	1
7	Environmental Science-I	AECC	2
8	Generic Elective	GE	4
9	Foreign Language-III (Spanish/German/Japanese/French)	USC	2
Total			31

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Management)







Semester 4 TIMESPRO

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#	Subject Name	Subject Category	Credit
1	Production & Operations Management	CC	6
2	Income Tax-Laws & Practice	CC	6
3	Business Environment	CC	6
4	Commercial Geography & Logistics Documentation	DSE	2
5	GST & Taxation	DSE	2
6	Mentored Seminar-III	SEC	1
7	Environmental Science-II	AECC	2
8	Generic Elective	GE	4
9	Foreign Language-IV (Spanish/German/Japanese/French)	USC	2
Total			31

Semester 5

#	Subject Name	Subject Category	Credit
1	Business Policy & Strategy	CC	4
2	Business Research	CC	4
3	Cargo Management	DSE	2
4	Customer Relationship Management	DSE	2
5	Project Management	DSE	2
6	Mentored Seminar-IV	SEC	1
Total			15

Semester 6

#	Subject Name	Subject Category	Credit
1	Entrepreneurship Development	CC	3
2	MIS & E-Commerce	CC	3
3	On Job Training	DSE	12
4	Project Report & Viva voce	SEC	6
Total			24

CC: Core Course

DSE: Discipline Specific Elective SEC: Skill Enhancement Courses

AECC: Ability Enhancement Compulsory Courses

GE: Generic Elective

USC: University Specified Course