DEPARTMENT OF FINE ARTS AND DESIGN

Bachelor of Design / B.Des.

VISION

- An inspiring academic environment – where creativity and artistic expressions thrive.

- Increasing influences on national and international stages

- Making a socio-cultural impact through attracting, convening and supporting the most committed faculty, students, artists, designers and thought leaders.

MISSION

- To impart a reflective, experiential and transformative education in the varied crossroads of Fine Arts and Design.

- To foster creativity by bringing excellence in teaching, research and practice.

- To enhance industry, connect.

- To prepare socially responsible and culturally engaged professionals and entrepreneurs.

PROGRAMME EDUCATIONAL OBJECTIVES:

PEO1: **Creative Problem Solving:** Graduates will demonstrate the ability to apply critical and creative thinking skills to identify and solve complex design problems in various domains.

PEO2: **Professional Competence:** Graduates will acquire the knowledge, skills, and attitudes necessary to succeed as design professionals, including effective communication, collaboration, project management, and ethical practices.

PROGRAM SPECIFIC OUTCOME (PSOs)

PSO1: Communication Design:

- Proficiently apply visual design principles and techniques to effectively communicate messages and ideas through various mediums.

- Demonstrate expertise in graphic design software and tools to create visually appealing and impactful designs.

- Develop a strong understanding of typography, layout design, color theory, and composition to create compelling visual compositions.

PSO2: Product Design:

- Apply design thinking methodologies and user-centered design approaches to develop innovative and functional products and systems.

- Demonstrate proficiency in 3D modeling, prototyping, and manufacturing processes to create tangible prototypes and mock-ups.

- Incorporate principles of ergonomics, usability, and sustainability into product design and development.

PSO3: Fashion Design:

- Create original fashion designs and collections that reflect a strong understanding of fashion aesthetics, trends, and market demands.

- Demonstrate expertise in pattern making, garment construction, and textile selection to bring fashion designs to life.

- Incorporate creativity and innovation in developing fashion concepts and designs that cater to diverse target audiences.

PROGRAMME OUTCOMES:

PO1: Demonstrate proficiency in the principles and techniques of design, including visual aesthetics, composition, color theory, typography, and spatial awareness.

PO2: Apply creative and critical thinking skills to identify design problems, generate innovative ideas, and develop effective solutions that address user needs and constraints.

PO3: Conduct design research, gather relevant data, and analyze findings to inform design decisions, validate concepts, and drive iterative design improvements.

PO4: Apply user-centered design methodologies to understand user needs, preferences, and behaviors, and create designs that prioritize user experience, usability, and accessibility.

PO5: Acquire proficiency in design software, digital tools, and technologies relevant to the chosen design specialization, such as graphic design software, prototyping tools, 3D modeling software, or web development frameworks.

PO6: Demonstrate effective visual communication skills by creating visually compelling and coherent design presentations, using appropriate mediums, formats, and storytelling techniques.

PO7: Collaborate effectively with multidisciplinary teams, understanding and respecting diverse perspectives, and contributing constructively to achieve common design goals.

PO8: Apply ethical considerations and sustainable design practices, considering social, cultural, and environmental impacts throughout the design process.

Credit Definition

Type	Duration (in hours)	Credit
Lecture (L)	1	1
Tutorial (T)	1	1
Practical (P)	2	1

Total Credit Distribution for the Entire Programme

Semester	MPSC		NMPSC					MDC	AEC	SEC	VAC		INT	Project	Credits / Sem.
	Comp.	Elec.	EFN MD	SSD	MS	EAA	Other				EVS	ES & IPR			
I	16			1	2	1			2		2				24
II	16			1		1		4	2		2				26
III	4	7	4	1		1		4	2	3					26
IV	4	7	4	1	1	1		4	2	3					27
V	4	7	4	1						3		2			21
VI	4	7	4	1			2						3		21
VII	4	10					2								16
VIII	12/0	8												0/12	20
Credits / Course	110/98		33					12	8	9	4	2	3	12 / 0	181
Total Credit															

Category Definition

Definition of Category/Type	Abbreviation
Major Program Specific Courses	**MPSC**
Non-Major Program Specific Courses	**NMPSC**
Electives from Non-Major Disciplines	**EFNMD**
Soft Skill Development	**SSD**
Mentored Seminar	**MS**
Extra Academic Activity	**EAA**
Multidisciplinary courses	**MDC**

Ability Enhancement Courses	**AEC**
Skill Enhancement Courses	**SEC**
Value Added Courses	**VAC**
Environmental Science	**EVS**
Ethics Study & IPR	**ES & IPR**
Internship	**INT**

FIRST YEAR

SEMESTER-I

Category	Course Name	Credit	Teaching Scheme			
			L	T	P	S/W
CC1	History of Design – I	2	2			
	Material and Surface – I	2		1	2	
CC2	Design Elements and Principles	4		1	6	
	Drawing for Design – I	5		1	8	
	Colour Theory and Application	3		1	4	
NMPSC 1	Vocational – Soft Skill Development – I	1	1			
NMPSC 2	Vocational – Mentored Seminar – I	2			1	3
NMPSC 3	Vocational – Extra Academic Activity (Sports and Fitness / Yoga / NCC / NSS) – I	1			1	1
AEC 1	Communicative English – I	2	2			
VAC 1	Environmental Science – I	2	2			
Total Credit = 24			Teaching Hour = 33			

SEMESTER-II

Category	Course Name	Credit	Teaching Scheme			
			L	T	P	S/W
CC3	History of Design – II	2	2			
	Material and Surface – II	2		1	2	
CC4	Drawing for Design – II	4		1	6	
	Mood Board and Concept Development	4		1	6	
	Basics of Photography	4		1	6	
NMPSC 4	Vocational – Extra Academic Activity (Sports and Fitness / Yoga / NCC / NSS) – II	1			1	1
NMPSC 5	Vocational – Soft Skill Development – II	1	1			
MDC 1	Multi-Disciplinary Course – I	4	4			
AEC 2	Communicative English – II	2	2			
VAC 2	Environmental Science – II	2	2			

	Total Credit = 26	Teaching Hour = 36

SECOND YEAR

SEMESTER-III

Category	Course Name	Credit	Teaching Scheme			
			L	T	P	S/W
CC 5	History of Design - III	2	2			
	Design Aesthetics and Visual Culture – I	2	2			
CC 6	Modelling for Design	2		1	2	
	Design Development					
	Drawing for Communication – I	2		1	2	
	Fundamentals of Textile – I					
	Drawing for Product Design – I					
	Typography – I	3		1	4	
	Basics of Sewing and Stitching					
	Design Process and Methodologies – I					
NMPSC 6	Applied Art – I	4		1	6	
	Painting – I					
	Printmaking – I					
	Sculpture – I					
NMPSC 7	Vocational – Soft Skill Development – III	1	1			
NMPSC 8	Vocational – EAA (Sports and Fitness / Yoga / NCC / NSS) – III	1			1	1
MDC 2	Multi-Disciplinary Course – II	4	4			
AEC 3	Logical reasoning – I / Foreign Language – I	2	2			
SEC1	Image Editing	3		1	4	
	Computer Aided Design - I					
	3D Modelling and Rendering – I					
	Total Credit = 26		Teaching Hour = 35			

SEMESTER-IV

Category	Course Name	Credit	Teaching Scheme			
			L	T	P	S/W
CC 7	History of Design – IV	2	2			
	Design Aesthetics and Visual Culture – II	2	2			
CC 8	Typography – II	2		1	2	
	Fundamentals of Textile – II					
	User Experience Design					
	Drawing for Communication – II	2		1	2	
	Fashion Illustration and Designing – I					
	Drawing for Product Design – II					
	Copywriting	3		1	4	
	Pattern Making and Garment Construction – I					
	Models Mockups and Prototypes					

NMPSC 9	Applied Art – II	4		1	6	
	Painting – II					
	Printmaking – II					
	Sculpture – II					
NMPSC 10	Vocational – Soft Skill Development – IV	1	1			
NMPSC 11	Vocational – EAA (Sports and Fitness / Yoga / NCC / NSS) – IV	1			1	1
NMPSC 12	Mentored Seminar – II	1			2	
MDC 3	Multi-Disciplinary Course – III	4	4			
AEC 4	Logical Reasoning – II / Foreign Language – II	2	2			
SEC 2	Vector Graphics	3		1	4	
	Computer Aided Design - II					
	3D Modeling and Rendering – II					
Total Credit = 27			Teaching Hour = 37			

THIRD YEAR

SEMESTER-V

Category	Course Name	Credit	Teaching Scheme			
			L	T	P	S/W
CC 9	Visual Communication Through the Ages - I	2	2			
	History of Fashion - I					
	Product Design through the Ages – I					
	Design Aesthetics and Visual Culture – III	2	2			
CC 10	Illustration – I	2		1	2	
	Fashion Illustration and Designing – II					
	Manufacturing Techniques					
	Design Thinking and Methodology – I	2		1	2	
	Traditional Embroideries					
	Product Ergonomics					
	Communication Design – I	3		1	4	
	Pattern Making and Garment Construction – II					
	Design Project – I					
NMPSC 13	Applied Art – III	4		1	6	
	Painting – III					
	Printmaking – III					
	Sculpture – III					
NMPSC 14	Vocational –Soft Skill Development – V	1	1			
VAC 3	Ethics Study and IPR	2	2			
SEC 3	Video Editing	3		1	4	
	Computer Aided Design - III					
	3D Modeling and Rendering – III					

Total Credit = 21	Teaching Hour = 28

SEMESTER-VI

Category	Course Name	Credit	Teaching Scheme			
			L	T	P	S/W
CC 11	Visual Communication Through the Ages - II	2	2			
	History of Fashion - II					
	Product Design through the Ages – II					
	Design Aesthetics and Visual Culture – IV	2	2			
CC 12	Illustration – II	2		1	2	
	Fashion Photography					
	Product Packaging					
	Design Thinking and Methodology – II	2		1	2	
	Fashion Communication					
	Design Project – II					
	Communication Design – II	3		1	4	
	Pattern Making and Garment Construction – III					
	Design Project – III					
NMPSC 15	Applied Art – IV	4		1	6	
	Painting – IV					
	Printmaking – IV					
	Sculpture – IV					
NMPSC 14	Vocational – Soft Skill Development – VI	1	1			
NMPSC 15	Publication Design – I	2		1	2	
	Fashion Journalism					
	Universal Design					
INT	Internship	3			2	4
Total Credit = 21			Teaching Hour = 28			

FOURTH YEAR

SEMESTER-VII

Category	Course Name	Credit	Teaching Scheme			
			L	T	P	S/W
CC 13	Communication Design Today	2	2			
	History of Fashion - III					
	Product Design Today					
CC 14	Advertising Communication	3		1	4	
	Draping and Styling					
	Design Project – IV					
	Trans-media Design and UX-UI	3		1	4	
	Fashion Merchandising					

	Design Project – V					
	Design Research Patent and Copyright	3		1	4	
	Textile Design – I					
	Design Patent and Copyright					
	Motion Graphics	3		1	4	
	Sustainable Fashion					
	Bio-mimicri					
NMPSC 16	Publication Design – II	2		1	2	
	Apparel Production					
	Design Research and Documentation					
Total Credit = 16				Teaching Hour = 25		

SEMESTER-VIII

Semester VIII						
Category	Course Name	Credit	Teaching Scheme			
			L	T	P	S/W
CC 18	Port Folio Development	2			2	2
CC 19	Design for Social Media	2		1	2	
	Textile Design – II					
	Design Colloquium					
CC 20	Packaging and Identity Design	2		1	2	
	New Media Fashion					
	Brand Management and Entrepreneurship					
CC 21	Communication Design Management	2		1	2	
	Fashion Management					
	Sustainable Design					
Courses / Project	Graduation Project	12			12/0	12/0
	Research Project			0/6		0/12
Total Credit = 20				Teaching Hour = 23/17		

COURSE CO-PO-PSO MAPPING

SEMESTER-I

COURSE 1 (Colour Theory and Application)

COURSE OUTCOMES:

CO 1 Identify the role of colour in a production process.

CO 2 Explain colour theory in context of a practical artwork.

CO 3 Demonstrate psychological effects of colour in a design.

CO 4 Analyze the signficance of colour in design.

CO 5 Compose a design using 'colour' as an important element.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	2	2	3	2	3	2	1	2	1	1	2	2	2
CO2	3	2	2	3	2	3	2	1	2	1	1	3	2	2
CO3	3	3	2	3	2	3	2	1	2	2	1	3	2	3
CO4	3	3	2	3	2	3	2	1	2	1	1	3	3	3
CO5	3	2	3	3	2	3	2	1	1	2	1	3	2	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 2 (Design Elements and Principles)

COURSE OUTCOMES:

CO 1 Define the principles of design essential for creating effective designs.

CO 2 Explain fundamental knowledge of the primary design elements.

CO 3 Apply basic design elements and principles through hands-on projects and assignments.

CO 4 Create visually appealing and functional compositions.

CO 5 Organize the works created throughout the course by developing a portfolio.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	3	2	3	2	1	1	3	1	3	2	2
CO2	3	3	3	3	2	3	2	1	1	3	1	3	2	2
CO3	3	3	3	3	2	3	2	1	2	3	2	3	3	2
CO4	3	3	3	3	2	3	2	1	2	3	2	3	3	3
CO5	3	3	3	3	2	3	2	1	3	3	2	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 3 (Drawing for Design – I)

COURSE OUTCOMES:

CO1 Identify different perspectives and their applications in design drawing.

CO2 Categorize different types of lines and demonstrate their use in freehand drawing.

CO3 Demonstrate drawing skills essential for visual communication in design.

CO4 Evaluate the relevance of nature's law, Fibonacci sequence, and Gestalt principles in visual composition.

CO5 Create industry-centric design drawings using acquired visualization and rendering skills.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	1	2	1	2	1	1	2	1	3	2	2
CO2	3	3	2	1	2	1	2	1	1	2	1	3	2	2
CO3	3	3	2	1	2	1	2	1	1	2	1	3	3	2
CO4	3	3	2	1	2	1	2	1	1	2	1	3	3	3
CO5	3	3	2	1	2	1	1	1	1	1	1	3	2	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 4 (History of Design – I)

COURSE OUTCOMES:

CO1 Identify connections between historical design concepts and their relevance in contemporary design projects.

CO2 Apply critical thinking skills to interpret meanings and symbolism embedded in various design objects.

CO3 Analyze the historical progression of design styles and their impact on society and culture.

CO4 Evaluate the socio-cultural significance of design artifacts within their historical context.

CO5 Construct a comprehensive timeline highlighting major design milestones across global civilizations.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	1	1	3	0	0	2	1	2	3	1	0	2	1	1
CO2	1	1	3	3	0	2	1	2	3	1	1	3	2	1
CO3	2	2	2	3	0	2	2	2	3	2	1	3	2	2
CO4	1	0	1	0	0	1	0	1	2	1	0	2	1	1
CO5	1	1	3	3	1	2	1	1	2	1	1	3	2	2

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 5 (Material and Surface – I)

COURSE OUTCOMES:

CO1 Explain the purpose and function of prototypes or models in a design context.

CO2 Demonstrate the relationship between material properties and performance.

CO3 Analyze the properties and behavior of different materials and surfaces through experimentation and observation.

CO4 Evaluate the suitability of various materials and surface treatments for design applications.

CO5 Construct an end product ranging from an accessory to a trimming using appropriate materials and techniques.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	3	2	3	2	1	1	3	1	3	3	2
CO2	3	3	3	3	2	3	2	1	1	3	1	3	3	2
CO3	3	3	3	3	2	3	2	1	2	3	2	3	3	3
CO4	3	3	3	3	2	3	2	1	2	3	2	3	3	3

COURSE OUTCOMES														
CO5	3	3	3	3	2	3	2	1	3	3	2	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 6 (Vocational – Mentored Seminar – I)

COURSE OUTCOMES:

CO1 Explain fundamental design principles, theories, and their historical context to build a solid foundation.

CO2 Analyze major design movements and their impact on contemporary design practices.

CO3 Apply core design principles and methodologies to practical design challenges and projects.

CO4 Demonstrate proficiency in design thinking methodologies through innovation, collaboration, and problem-solving.

CO5 Create final projects showcasing analytical, conceptual, and critical thinking skills.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	2	2	1	0	1	1	1	0	3	0	3	2	2
CO2	3	2	2	1	0	2	1	1	0	3	0	3	2	2
CO3	3	2	2	1	0	1	1	1	0	3	0	3	3	2
CO4	3	2	2	1	1	1	1	1	1	3	1	3	3	3
CO5	3	2	2	1	1	1	1	1	1	3	1	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

SEMESTER-II

COURSE 1 (Basics of Photography)

COURSE OUTCOMES:

CO1 Recall different lighting conditions and their effects on images.

CO2 Describe how composition techniques influence visual perception.

CO3 Use natural and artificial light effectively to enhance photographic outcomes.

CO4 Critique photographs based on their effectiveness in telling a story.

CO5 Create original visual content integrating technical mastery and aesthetics to convey compelling narratives across design disciplines.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	2	3	3	2	2	3	2	2	3	2	2
CO2	3	3	3	3	3	3	3	3	3	3	2	3	2	2
CO3	3	3	3	3	3	3	3	3	3	3	3	3	3	2
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 2 (Drawing for Design – II)

COURSE OUTCOMES:

CO1 Recall the principles and conventions of orthographic projection methods.

CO2 Describe the purpose of sectional views in representing internal features of objects.

CO3 Examine 2D projections to verify dimensions, proportions, and correctness of the 3D representation.

CO4 Critique 3D technical drawings for accuracy and visual clarity.

CO5 Create comprehensive technical drawings for real-world applications in design.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	2	1	1	2	3	1	1	1	1	1	3	2	1
CO2	3	2	1	1	2	3	1	1	2	2	1	3	2	2
CO3	3	2	1	1	3	3	2	1	2	2	1	3	3	2
CO4	3	2	1	1	3	3	2	1	2	2	1	3	3	2
CO5	3	3	2	1	3	3	2	2	2	2	1	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 3 (History of Design – II)

COURSE OUTCOMES:

CO1 Recall foundational concepts required for advanced learning.

CO2 Describe the characteristics and significance of ancient design elements.

CO3 Apply design elements in visual exercises or small-scale designs.

CO4 Analyze viewpoints shared in discussions to identify strengths and weaknesses.

CO5 Compose well-reasoned answers or original designs that synthesize motifs from multiple design traditions.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	1	3	1	1	2	3	2	2	1	1	3	2	1
CO2	2	1	3	1	1	2	3	2	2	1	1	3	2	1
CO3	3	1	3	1	1	3	3	2	3	1	1	3	3	2
CO4	2	1	3	1	1	2	3	2	2	1	1	3	2	1
CO5	2	2	3	1	1	3	3	1	3	1	1	3	3	2

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 4 (Material and Surface – II)

COURSE OUTCOMES:

CO1 Identify different types of textile and mixed media materials.

CO2 Describe the process and purpose of each textile technique.

CO3 Apply finishing and surface treatment techniques to enhance design quality.

CO4 Analyze the integrated materials contributing to form, function, and aesthetics of a design.

CO5 Design innovative projects combining textiles with other media while prioritizing eco-friendly practices.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	2	1	2	3	1	2	1	1	1	1	3	2	2
CO2	2	3	2	2	1	1	1	3	1	1	1	2	2	2
CO3	2	3	3	3	3	2	1	3	3	2	1	3	3	2
CO4	3	2	2	1	2	1	3	2	1	1	1	2	2	2
CO5	3	3	3	3	3	3	3	3	3	1	1	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 5 (Mood Board and Concept Development)

COURSE OUTCOMES:

CO1 Recall foundational principles of visual communication such as balance, contrast, hierarchy, and alignment.

CO2 Categorize visual materials to determine which best convey the intended concept.

CO3 Use digital software and traditional methods to create mood boards for various design scenarios.

CO4 Analyze iterations of mood boards to identify areas for refinement and improvement.

CO5 Design refined mood boards that enhance creativity, problem-solving, and design communication.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	2	3	2	1	3	2	1	3	2	2
CO2	3	3	3	2	3	3	2	2	2	2	1	3	2	2
CO3	3	3	2	2	3	3	2	1	2	2	1	3	3	2
CO4	3	3	3	2	2	3	2	2	3	2	1	3	3	2
CO5	3	2	2	2	2	3	2	2	3	2	1	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 6 (Vocational: EAA (NSS) – II)

COURSE OUTCOMES:

CO1 Recall key stakeholder insights and contextual evidence relevant to community-led practices.

CO2 Explain the significance of clearly defining and delineating the scope of a practice, including its goals and outcomes.

CO3 Use SDG-linked, ethical, and inclusive criteria in the design of a community practice to ensure sustainability.

CO4 Analyze the structure of a project plan by examining how different components (milestones, roles, etc.) interconnect to ensure success.

CO5 Design a final project integrating strategies for sustainable improvement and reflective personal growth, justifying one's approach through clear rationale.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOM	PROGRAMME OUTCOMES	PROGRAMME SPECIFIC

ES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	OUTCOMES PSO2	PSO3
CO1	0	2	1	1	1	2	1	2	2	2	1	1	2	1
CO2	0	1	0	0	0	3	2	3	2	2	1	1	2	1
CO3	0	1	2	1	1	2	1	1	3	2	2	1	2	2
CO4	0	1	1	0	0	2	1	2	3	3	1	1	2	2
CO5	0	2	1	1	1	2	2	2	2	2	1	2	2	2

1. LOW   2. MODERATE   3. SUBSTANTIAL

SEMESTER-III

COURSE 1 (3D Modelling and Rendering – I)

COURSE OUTCOMES:

CO1 Identify the practice of design and its relation with the industry.

CO2 Explain the use of various software tools with respect to design practice.

CO3 Utilize industry-standard 3D modeling software to develop complex 3D models.

CO4 Analyze various rendering techniques to produce photorealistic visuals.

CO5 Design a complete 3D modeling project from conception to final presentation.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	3	2	2	2	2	2	1	3	3	2
CO2	3	3	3	3	3	3	3	2	3	2	2	3	3	2
CO3	3	3	3	3	3	3	3	3	3	3	2	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 2 (Applied Art – I)

COURSE OUTCOMES:

CO1 Classify the history of design and its evolution in applied art practice.

CO2 Apply design principles to develop original and balanced visual compositions.

CO3 Evaluate key developments in the history of typography and their influence on design.

CO4 Analyze the structural composition and hierarchy of design elements in visual layouts.

CO5 Construct effective typographic compositions integrating design elements and color principles.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	2	2	2	2	2	2	2	1	2	1	3	2	2
CO2	3	3	3	2	3	3	2	2	2	3	2	3	3	2
CO3	3	3	3	3	3	3	3	3	2	3	2	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	2	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 3 (Basics of Sewing and Stitching)

COURSE OUTCOMES:

CO1 Categorize garments, various machines, and their uses in the apparel and fashion industries.

CO2 Identify different kinds of machine stitches, seams, and seam finishes.

CO3 Construct basic bodices and other parts of garments by stitching.

CO4 Examine the fittings of different parts of a garment on the dress form.

CO5 Combine various design details in a complete garment to enhance functionality and aesthetics.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	2	2	2	2	2	2	1	2	2	3
CO2	3	3	3	3	3	3	2	2	2	2	2	2	2	3
CO3	3	3	3	3	3	3	3	3	3	3	2	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	2	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 4 (Computer Aided Design – I)

COURSE OUTCOMES:

CO1 Explain the functions and features of Adobe Photoshop and Adobe Illustrator in the context of digital fashion illustrations.

CO2 Apply a range of design tools and techniques in Adobe Photoshop and Adobe Illustrator for fashion-related applications.

CO3 Analyze the process and applications of digital printmaking in the fashion industry.

CO4 Evaluate the integration of themes, color schemes, and digital prints in designing cohesive fashion collections.

CO5 Produce a complete digital fashion collection presentation demonstrating creativity, originality, and technical proficiency.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	3	2	2	2	2	2	1	3	2	3
CO2	3	3	3	2	3	3	2	2	2	3	2	3	3	3
CO3	3	3	3	3	3	3	3	3	3	3	2	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 5 (Design Aesthetics and Visual Culture – I)

COURSE OUTCOMES:

CO1 Describe foundational concepts of design aesthetics and visual culture.

CO2 Interpret the philosophical, religious, and social influences on Indian design aesthetics.

CO3 Analyze the design aesthetics of Indian culture from the earliest days to the twelfth century to identify key principles and their cultural significance.

CO4 Evaluate the evolution of Indian design aesthetics.

CO5 Create innovative design solutions that integrate historical and cultural aesthetics.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOM	PROGRAMME OUTCOMES	PROGRAMME SPECIFIC OUTCOMES

ES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	3	2	2	2	2	2	1	3	2	2
CO2	3	3	3	2	3	3	3	2	2	2	2	3	2	2
CO3	3	3	3	3	3	3	3	3	3	3	2	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 6 (Design Development)

COURSE OUTCOMES:

CO1 Explain the fundamentals of design research and its role in the design development process.

CO2 Recognize the importance of targeting the right customer with the right product or service through market research.

CO3 Organize project work systematically using appropriate design development methods and formats.

CO4 Design advanced prototypes by integrating innovative solutions with sustainable practices for real-world applications.

CO5 Evaluate the effectiveness of design processes and prototypes through user feedback and iterative refinement.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	3	2	2	2	2	2	1	3	2	2
CO2	3	3	3	2	3	3	2	2	2	2	2	3	3	2
CO3	3	3	3	3	3	3	3	2	3	3	2	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 7 (Design Process and Methodologies – I)

COURSE OUTCOMES:

CO1 Interpret existing user-centric designs through case studies.

CO2 Demonstrate the ability to synthesize information and ideas from diverse sources.

CO3 Analyze complex design problems and propose practical design approaches.

CO4 Critique design solutions based on established criteria and user feedback.

CO5 Formulate advanced problem-solving techniques for design processes by integrating user-centric and iterative methodologies.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	3	2	2	2	2	2	1	3	2	2
CO2	3	3	3	2	3	3	2	2	2	2	2	3	3	2
CO3	3	3	3	3	3	3	3	2	3	3	2	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 8 (Drawing for Communication – I)

COURSE OUTCOMES:

CO1 Demonstrate the ability to apply visual communication principles effectively in their drawings.

CO2 Create visually compelling compositions using different drawing techniques.

CO3 Interpret visual hierarchy in drawings to guide the viewer's attention and improve message delivery.

CO4 Deconstruct complex ideas and concepts through drawings.

CO5 Evaluate the effectiveness of visual storytelling techniques using hand-drawn illustrations to communicate complex ideas and narratives.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	3	2	2	2	3	2	2	3	2	2
CO2	3	3	3	3	3	3	3	2	3	2	2	3	2	2
CO3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 9 (Drawing for Product Design – I)

COURSE OUTCOMES:

CO1 Interpret drawing as a tool for idea generation and exploration in the product design process.

CO2 Demonstrate the ability to employ various drawing techniques.

CO3 Analyze advanced drawing techniques to develop detailed conceptual sketches for complex product designs.

CO4 Evaluate drawings, both their own and peers', in the context of product design.

CO5 Create professional-grade technical drawings to communicate design concepts effectively.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	3	2	2	2	3	2	2	2	3	2
CO2	3	3	3	3	3	3	3	2	3	2	2	2	3	2
CO3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 10 (Fundamentals of Textile – I)

COURSE OUTCOMES:

CO1 Identify various textile materials and their characteristics for different fashion applications.

CO2 Categorize textile structures and properties for specific end uses.

CO3 Apply fundamental textile techniques in the design and construction of fashion garments and accessories.

CO4 Analyze textile design elements to create innovative fashion concepts.

CO5 Evaluate the role of advanced textile properties in determining the performance and sustainability of fashion garments and accessories.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOM	PROGRAMME OUTCOMES	PROGRAMME SPECIFIC OUTCOMES

ES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	3	2	2	2	2	2	1	2	2	3
CO2	3	3	3	2	3	3	2	2	2	2	2	2	2	3
CO3	3	3	3	3	3	3	3	3	3	3	2	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 11 (History of Design – III)

COURSE OUTCOMES:

CO1 Explain the design evolution process and the material cultures associated with the Indian subcontinent, Middle East, and Far East from the first to the fifth century.

CO2 Apply critical thinking skills to assess the impact of design in the Indian subcontinent, Middle East, and Far East on contemporary design practices.

CO3 Analyze the design principles and aesthetics of the Indian subcontinent, Middle East, and Far East from the first to the fifth century.

CO4 Evaluate the cultural and historical influences on design in the Indian subcontinent, Middle East, and Far East during the specified time period.

CO5 Critique the cross-cultural influences across the Indian subcontinent, Middle East, and Far East.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	2	3	2	2	2	2	2	1	3	2	2
CO2	3	3	3	3	3	3	2	2	2	2	2	3	2	2
CO3	3	3	3	3	3	3	3	3	3	3	2	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 12 (Image Editing)

COURSE OUTCOMES:

CO1 Describe the historical context and technological advancements in image editing.

CO2 Apply foundational and advanced techniques in manipulating digital images.

CO3 Analyze requirements for different media platforms and apply appropriate optimization techniques.

CO4 Evaluate creative image manipulation techniques to enhance storytelling through visuals.

CO5 Create professionally edited images for diverse media applications ensuring quality and suitability.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	2	2	2	2	2	2	1	3	2	2
CO2	3	3	3	2	3	2	2	2	2	2	2	3	3	3
CO3	3	3	3	3	3	3	3	2	3	3	2	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 13 (Modelling for Design)

COURSE OUTCOMES:

CO1 Identify the historical significance and contemporary applications of modelling in design.

CO2 Explain the process of transitioning from two-dimensional sketches and drawings to three-dimensional models.

CO3 Apply skills for iterative testing, evaluation, and refinement of design solutions through model-making.

CO4 Analyze user needs and feedback to develop functional prototypes using innovative and user-centered solutions.

CO5 Create detailed and innovative prototypes for real-world applications using advanced 3D modelling techniques.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	2	2	2	2	2	2	1	2	3	2
CO2	3	3	3	2	3	3	2	2	2	2	2	2	3	3

CO3	3	3	3	3	3	3	3	3	3	3	2	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 14 (Painting – I)

COURSE OUTCOMES:

CO1 Identify different painting techniques on varied surfaces.

CO2 Analyze the possibilities of traditional techniques in the present context and demonstrate skill in painting with different mediums.

CO3 Evaluate pigment interaction and composition techniques to create visually compelling watercolour paintings.

CO4 Create innovative visual narratives by integrating traditional watercolour techniques with contemporary art practices.

CO5 Apply relevant knowledge and skills in the fields of restoration and consultancy.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	2	2	2	2	3	2	2	2	3	2
CO2	3	3	3	3	3	3	3	2	3	2	2	2	3	2
CO3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 15 (Printmaking – I)

COURSE OUTCOMES:

CO1 Recognize fundamental graphical understanding of visuals.

CO2 Describe the relationship between printmaking techniques and specialized mediums, fostering conceptual connections between practices.

CO3 Apply knowledge of light, shadow, and tonal blocks to transfer drawings onto printing surfaces.

CO4 Analyze advanced printmaking techniques to create unique artistic expressions.

CO5 Create innovative artworks by integrating traditional and contemporary printmaking practices reflecting personal style.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	2	2	2	2	3	2	2	2	3	2
CO2	3	3	3	3	3	3	2	2	3	2	2	2	3	2
CO3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 16 (Sculpture – I)

COURSE OUTCOMES:

CO1 Identify the key components and principles of three-dimensional drawing.

CO2 Describe the steps involved in clay preparation and modelling for terracotta.

CO3 Demonstrate the use of different techniques of terracotta making and firing.

CO4 Analyze terracotta techniques to create innovative and functional sculptural forms.

CO5 Design a kiln tailored to specific terracotta sculptures to ensure optimal firing conditions and aesthetic results.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	2	2	2	2	3	2	2	2	2	1	2	2	3
CO2	3	3	3	3	3	3	2	2	3	2	2	2	2	3
CO3	3	3	3	3	3	3	3	3	3	3	2	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE OUTCOMES:

CO1 Recall the different typographic principles and concepts.

CO2 Describe the role of typography in conveying messages and achieving design objectives.

CO3 Execute design concepts and ideas related to typography through both written and verbal means.

CO4 Analyze peer feedback and suggestions to improve typographic decisions.

CO5 Evaluate the effectiveness of typographic integration principles with visual elements to meet specific communication goals.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	3	2	2	2	3	2	2	2	3	2
CO2	3	3	3	3	3	3	3	2	3	3	2	3	3	2
CO3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

SEMESTER-IV

COURSE 1 (3D Modelling and Rendering – II)

COURSE OUTCOMES:

CO1 Identify major 3D modeling concepts, including hard surface, organic, and procedural modeling, and recall optimization techniques.

CO2 Explain PBR workflows, shaders, UV mapping, and texture logic for realistic material creation.

CO3 Implement advanced lighting and rendering techniques using industry-standard tools for high-quality output.

CO4 Analyze UV layouts, baking, and texture workflows to understand performance and quality optimization.

CO5 Create optimized real-time ready 3D models and rendering projects aligned with industry portfolio standards.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	3	3	2	2	2	2	2	2	2	3	2
CO2	3	2	2	3	3	3	2	2	2	2	2	2	3	2
CO3	3	2	2	2	3	3	2	2	2	2	1	2	3	2
CO4	3	2	2	3	2	3	2	2	2	2	2	2	3	2
CO5	2	3	3	3	2	3	2	2	2	2	2	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 2 (Applied Art – II)

COURSE OUTCOMES:

CO1 Identify basic elements of advertisement composition and recall the core components of a visual brief.

CO2 Describe how advertisement compositions are formed and explain the relationship between layout, visual flow, and communication.

CO3 Use illustration techniques to compose clear and effective advertisement designs.

CO4 Examine image editing choices to understand how each modification influences the final advertisement composition.

CO5 Create a complete advertisement poster integrating typography and collage methods to convey professional visual communication.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	1	3	2	1	1	1	2	2	1	1	3	2	2
CO2	2	3	2	2	3	3	3	3	3	3	3	3	3	3
CO3	1	3	2	3	3	3	3	3	3	3	3	3	3	3
CO4	3	3	2	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	2	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 3 (Computer Aided Design – II)

COURSE OUTCOMES:

CO1 Identify advanced digital tools and core features in Adobe Photoshop and Illustrator used in digital fashion design.

CO2 Explain how textures, shading, and fabric draping contribute to creating realistic digital fashion illustrations.

CO3 Use industry-standard methods to design technical flat sketches with accurate measurements and production-ready specifications.

CO4 Examine textile prints, patterns, and placement choices to understand how technical accuracy and creative decisions shape the final design.

CO5 Create a complete digital fashion portfolio that integrates illustrations, technical flats, textile designs, and CAD projects into a cohesive mini collection.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	2	2	2	3	2	1	1	2	3	1	2	3	2
CO2	3	3	2	3	3	3	1	2	2	2	1	2	3	2
CO3	3	3	3	2	3	2	2	2	3	2	1	2	3	2
CO4	3	3	3	2	3	3	2	3	2	2	2	2	3	2
CO5	3	2	2	2	3	3	2	3	3	3	2	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 4 (Copy Writing)

COURSE OUTCOMES:

CO1 Identify core principles and techniques used in copywriting.

CO2 Explain how strong headlines, taglines, and advertising copy influence audience response.

CO3 Use platform-specific strategies to create content for digital media and social networks.

CO4 Examine storytelling elements to understand how they shape and strengthen brand narratives.

CO5 Create a professional copywriting portfolio that integrates ethical, persuasive, and inclusive writing practices.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3

CO1	3	3	3	2	2	2	2	2	2	2	2	3	2	2
CO2	3	3	3	3	3	2	2	3	2	3	3	3	3	2
CO3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 5 (Design Aesthetics and Visual Culture – II)

COURSE OUTCOMES:

CO1 Identify key design elements associated with the Indian subcontinent.

CO2 Explain the cultural factors that influence design within the Indian context.

CO3 Use concepts from visual culture and design aesthetics to connect different aspects of Indian design traditions.

CO4 Examine design markers from the greater Indian subcontinent to understand their visual and cultural significance.

CO5 Create design ideas that integrate cultural symbols, regional markers, and design thinking principles into a coherent creative outcome.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PSO1**	**PSO2**	**PSO3**
CO1	3	2	3	1	0	3	3	3	2	2	1	3	2	2
CO2	3	2	3	1	0	3	3	3	2	2	1	3	2	2
CO3	3	2	3	1	0	3	3	3	2	2	1	3	2	2
CO4	3	3	3	1	0	3	3	3	2	2	2	3	3	3
CO5	3	2	3	1	0	3	3	3	2	2	1	3	3	2

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 6 (Drawing for Communication – II)

COURSE OUTCOMES:

CO1 Identify core concepts of three-dimensional visualization and recognize the basic functions of relevant software.

CO2 Explain how conceptual thinking strengthens visualization ability in design tasks.

CO3 Use principles of visual perception to improve clarity and accuracy in design work.

CO4 Examine three-dimensional forms and their two-dimensional surface graphics to understand how identity can be transformed for innovative design solutions.

CO5 Create design outcomes that integrate traditional visualization methods with AI and vector tools to solve creative problems effectively.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	1	0	1	1	3	1	0	0	0	1	0	2	1	1
CO2	3	3	1	3	1	3	3	2	3	3	3	3	2	2
CO3	3	2	2	2	1	2	2	2	1	1	0	3	3	2
CO4	0	1	0	1	3	0	1	0	0	1	0	2	2	1
CO5	0	2	2	2	3	3	2	0	0	3	2	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 7 (Drawing for Product Design – II)

COURSE OUTCOMES:

CO1 Identify drawing methods that support idea generation and recognize sketching techniques used to explore and refine design concepts.

CO2 Explain the principles of technical drawing and describe how drafting tools and industry standards ensure accuracy and clarity.

CO3 Use advanced sketching techniques to create multiple iterations of design concepts and refine product ideas through iterative development.

CO4 Examine the relationship between hand-drawn and digital design processes to understand how accuracy and quality shift across both media.

CO5 Create and evaluate technical drawings and design presentations by ensuring clarity, completeness, and accuracy, and communicate the design process and final outcomes effectively to stakeholders.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	1	3	2	1	3	2	2	3	2	2
CO2	3	2	2	1	3	3	2	1	3	2	1	3	3	2
CO3	3	3	2	2	2	3	2	1	3	3	2	3	3	2

CO4	3	3	2	2	3	3	2	1	3	3	2	3	3	2
CO5	3	3	2	2	2	3	2	1	3	2	1	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 8 (Fashion Illustration and Designing – I)

COURSE OUTCOMES:

CO1 Identify key anatomical proportions and basic figure drawing principles used in fashion illustration.

CO2 Explain how poses, garments, shading, and color techniques contribute to creating advanced fashion figures.

CO3 Use research, mood boards, sketches, and technical drawings to develop a fashion collection from concept to design.

CO4 Examine fashion illustrations to understand how design principles, garment construction, and fabric behavior shape the final visual outcome.

CO5 Create a cohesive design collection that integrates traditional illustration techniques and evaluate how effectively the work communicates ideas and design processes.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	2	1	1	2	1	1	1	1	1	1	3	2	2
CO2	3	2	1	1	3	2	1	1	1	1	1	3	3	2
CO3	2	3	3	3	3	3	1	2	2	1	1	3	3	3
CO4	3	2	2	2	3	3	1	2	2	1	1	3	3	3
CO5	2	1	1	1	2	2	1	1	1	1	1	3	2	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 9 (Fundamentals of Textile – II)

COURSE OUTCOMES:

CO1 Identify major fabric construction methods and categorize woven, knitted, and non-woven fabrics along with their physical, chemical, and structural properties.

CO2 Explain fabric parameters such as yarn count, warp–weft density, and fabric balance, and describe their role in fabric design and manufacturing.

CO3 Use knowledge of plain, twill, and sateen weaving techniques to connect traditional handloom practices with modern industrial weaving systems.

CO4 Examine different types of looms and their components to understand how each mechanism influences textile production.

CO5 Create innovative fabric structures by applying weaving technologies and preparatory processes, and evaluate how sustainability, automation, and smart textiles shape responsible textile design.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	1	2	2	1	1	2	1	1	3	1	3	2	2
CO2	3	3	3	2	2	2	1	1	1	1	1	3	2	2
CO3	3	3	3	2	1	2	2	1	1	3	2	3	3	2
CO4	2	2	3	1	1	2	2	2	2	2	1	2	2	2
CO5	3	3	2	2	2	2	2	3	2	3	2	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 10 (History of Design – IV)

COURSE OUTCOMES:

CO1 Identify major design elements from the East, Europe, Africa, America, and Australia.

CO2 Explain the development of world design between the first and fifteenth centuries and describe the factors that shaped these changes.

CO3 Use knowledge of cultural motifs to interpret and apply them across different world design contexts.

CO4 Examine world design traditions from the first to the fifteenth century to understand their theoretical foundations and stylistic evolution.

CO5 Create informed design analyses that distinguish stylistic and technical differences across global design traditions and evaluate how these characteristics shape visual outcomes.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	2	3	1	0	3	3	2	2	1	1	3	3	2
CO2	2	2	3	1	0	2	3	2	2	1	1	3	3	2
CO3	3	3	3	1	0	2	3	2	2	1	1	3	3	2

CO4	3	2	3	1	0	2	3	2	2	1	1	3	3	2
CO5	2	2	3	1	0	2	3	2	2	1	1	3	3	2

<div align="center">1. LOW   2. MODERATE   3. SUBSTANTIAL</div>

<div align="center">

COURSE 11 (Mentored Seminar – II)

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COURSE OUTCOMES:

CO1 Identify basic research methods used to recognize and study design problems.

CO2 Explain how design thinking and creativity support the development of innovative solutions.

CO3 Use collaborative strategies to work with groups and address design challenges.

CO4 Examine communication approaches to understand how clarity and structure improve the presentation of design ideas.

CO5 Create and present design concepts that integrate ethical and sustainable considerations, and evaluate how effectively the ideas are communicated and defended in professional settings.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	3	3	3	3	2	3	3	3	3	2	2
CO2	3	3	3	3	3	3	3	3	3	3	3	3	3	2
CO3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

<div align="center">1. LOW   2. MODERATE   3. SUBSTANTIAL</div>

<div align="center">

COURSE 12 (Models, Mockups and Prototypes)

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COURSE OUTCOMES:

CO1 Identify key prototyping techniques, including low fidelity models, high fidelity mockups, digital 3D prototypes, and functional prototypes.

CO2 Explain how sketches help communicate design concepts clearly and support early idea development.

CO3 Use simple materials such as cardboard, foam, and clay to create low fidelity prototypes for quick exploration.

CO4 Examine digital modeling workflows in SketchUp, Fusion 360, and Rhino to understand how these tools support accurate 3D prototyping.

CO5 Create functional prototypes and evaluate them using user testing, usability checks, and stress analysis, and iterate to improve performance, ergonomics, and user experience.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	1	1	2	1	2	1	1	1	1	3	3	2
CO2	2	3	2	2	1	1	1	3	1	1	1	2	3	2
CO3	2	3	3	3	3	3	1	3	3	2	1	3	3	2
CO4	3	2	3	1	1	1	3	2	1	1	1	3	3	3
CO5	3	3	3	3	3	3	3	3	3	1	1	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 13 (Painting – II)

COURSE OUTCOMES:

CO1 Identify the role of drawings and sketches needed for a study work.

CO2 Explain the gouache medium and the techniques used to work with it.

CO3 Use gouache to create a complete study work based on earlier sketches.

CO4 Examine preliminary studies and sketches to understand how they guide the layout of a composition.

CO5 Create a finished composition using gouache techniques and evaluate its use across nature studies, portraiture, and illustration.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	1	2	1	2	1	0	1	2	3	2	2
CO2	3	3	2	1	2	1	2	1	0	1	2	3	2	2
CO3	3	3	2	1	2	1	2	1	1	1	2	3	2	2
CO4	3	3	2	1	2	1	2	1	0	1	1	3	2	2
CO5	3	3	2	1	2	1	2	1	1	1	2	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 14 (Pattern Making and Garment Construction – I)

COURSE OUTCOMES:

CO1 Identify key steps in developing paper patterns from body measurements and design requirements.

CO2 Explain how dart manipulation and pattern adjustments help create different garment styles and adapt patterns to varied body shapes.

CO3 Use drafting methods to create skirt and sleeve foundations, and test their fit on muslin fabric.

CO4 Examine collar patterns and other garment components to understand their technical structure and aesthetic purpose.

CO5 Create and refine garment patterns by constructing muslin samples, evaluating fit and comfort, and transforming design visuals into accurate and innovative garment styles.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	2	2	2	3	3	2	2	1	1	1	3	3	3
CO2	3	3	3	2	2	2	2	2	1	1	1	3	3	3
CO3	2	2	3	2	3	3	2	2	1	1	1	3	3	3
CO4	3	2	2	3	2	3	2	2	1	1	1	3	3	3
CO5	2	3	3	3	3	2	3	2	1	1	2	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 15 (Printmaking – II)

COURSE OUTCOMES:

CO1 Identify key printmaking techniques and recognize how they combine with other departmental mediums.

CO2 Explain how different mediums can be selected and integrated based on a subject or personal concept.

CO3 Use printing equipment and materials safely by following correct handling procedures.

CO4 Examine community studio practices to understand how shared workflow and cooperation support printmaking.

CO5 Create final prints and evaluate them through presentation and discussion, developing a multidisciplinary approach for understanding personal and peer work.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	1	2	2	2	1	1	1	2	3	1	3	2	2
CO2	3	3	2	2	2	1	1	1	2	3	1	3	2	2
CO3	3	3	3	3	3	1	3	1	2	2	1	3	3	2
CO4	3	3	3	2	3	2	1	0	3	2	2	3	3	3
CO5	3	3	2	3	2	1	3	1	2	3	1	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 16 (Sculpture – II)

COURSE OUTCOMES:

CO1 Identify basic drawing skills needed for relief sculpture work.

CO2 Explain how low reliefs are created and describe the sequential process involved.

CO3 Use modeling techniques to create accurate bass reliefs.

CO4 Examine high relief structures to understand depth, form, and surface treatment.

CO5 Create relief sculptures using modeling, carving, molding, and casting techniques and evaluate the appropriateness of each process.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	2	3	3	2	2	3	1	3	2	2
CO2	2	2	2	1	1	2	1	2	1	2	1	2	2	2
CO3	2	2	2	1	1	2	1	2	1	2	1	2	2	2
CO4	2	3	2	1	1	2	1	2	1	2	1	2	2	2
CO5	3	3	2	2	1	2	2	2	1	2	1	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 17 (Typography – II)

COURSE OUTCOMES:

CO1 Identify typography as an integrated system of letterforms, spacing, alignment, and

structure.

CO2 Explain the functional role of type in enhancing clarity, readability, and communication.

CO3 Use the fundamentals of typography to apply type in branding and other communication contexts.

CO4 Examine letterforms to understand how they interact with graphic or photographic elements within a layout.

CO5 Create publication designs for digital or print platforms and evaluate how typography maintains consistency and clarity across projects.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	1	2	0	0	0	1	2	0	3	1	0	3	2	2
CO2	3	2	1	1	3	1	1	0	0	1	0	3	3	2
CO3	3	2	2	2	0	2	3	0	2	1	2	3	3	2
CO4	1	2	1	2	2	2	2	0	1	1	1	3	3	2
CO5	0	2	3	1	3	2	3	1	0	2	2	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 18 (User Experience Design)

COURSE OUTCOMES:

CO1 Identify core UX principles and basic methods in human-centered design and design thinking.

CO2 Explain how user research insights can be translated into clear and actionable design directions.

CO3 Use industry-standard tools to create wireframes, prototypes, and mockups.

CO4 Examine interface layouts to understand how usability and accessibility guidelines improve user interaction.

CO5 Create and refine user-centered designs through testing, teamwork, evaluation, and feedback analysis to improve user experience.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3

CO1	3	3	2	2	3	2	2	2	3	3	2	3	3	2
CO2	3	3	3	2	3	2	2	2	3	2	2	3	3	2
CO3	3	2	3	2	3	3	2	1	3	3	3	3	3	2
CO4	3	2	3	3	3	2	2	3	3	3	3	3	3	3
CO5	2	3	2	3	2	2	3	3	2	2	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 19 (Vector Graphics)

COURSE OUTCOMES:

CO1 Identify core principles involved in creating vector graphics.

CO2 Explain how industry-standard vector design software supports the creation of scalable artwork.

CO3 Use vector tools to create illustrations for branding and marketing.

CO4 Examine artwork across media platforms to understand how scalability and quality influence visual outcomes.

CO5 Create vector-based projects using advanced manipulation techniques and evaluate them as part of a professional portfolio.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	2	2	2	2	2	2	3	2	3	3	2
CO2	3	3	3	3	3	2	2	3	3	3	2	3	3	2
CO3	3	3	3	3	3	3	3	3	3	3	3	3	3	2
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 20 (Vocational – EAA (NSS) – IV)

COURSE OUTCOMES:

CO1 Identify key stakeholder insights and contextual evidence needed to ideate a community-led practice.

CO2 Explain the scope of a practice by describing its objectives, beneficiaries, boundaries, and deliverables.

CO3 Use sustainability, SDG-linked criteria, ethics, and inclusion to shape the direction of

the practice.

CO4 Examine project needs to outline milestones, roles, resources, risks, and monitoring plans.

CO5 Create a final project that justifies sustainable improvement and evaluates personal growth through reflective practice.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	0	2	1	1	1	2	1	2	2	2	1	2	2	2
CO2	0	1	0	0	0	3	2	3	2	2	1	2	3	2
CO3	0	1	2	1	1	2	1	1	3	2	2	2	3	2
CO4	0	1	1	0	0	2	1	2	3	3	1	2	2	3
CO5	0	1	1	1	0	2	2	2	2	2	1	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

SEMESTER-V

COURSE 1 (Fashion Illustration and Designing – II)

COURSE OUTCOMES:

CO1 Recall various types of design variations commonly used in fashion.

CO2 Explain the purpose of detailing and analysis before garment construction.

CO3 Demonstrate accurate flat sketches and garment construction for effective use in product development.

CO4 Compare the effectiveness of design illustration methods for showing fabric and design details.

CO5 Create a professional set of fashion illustrations to communicate design concepts effectively.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	3	2	3	2	2	2	2	2	2	3	2
CO2	3	3	3	3	3	3	2	3	3	3	2	3	3	3
CO3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3

| CO5 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 2 (History of Fashion – I)

COURSE OUTCOMES:

CO1 List significant fashion movements and their key characteristics.

CO2 Describe the relationship between material culture and fashion evolution.

CO3 Use culturally inspired motifs and techniques in a fashion design project.

CO4 Analyze the impact of socio-cultural and economic changes on fashion evolution during the Industrial Revolution.

CO5 Formulate a comprehensive design concept reflecting global historical influence and cultural identity.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	3	3	2	2	2	2	2	2	2	3	2
CO2	3	3	3	3	3	3	2	2	3	2	2	2	3	3
CO3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 3 (Design Thinking and Methodology – I)

COURSE OUTCOMES:

CO1 Recall the fundamental principles of design and problem-solving frameworks.

CO2 Describe the role of empathy in enhancing user experience within design projects.

CO3 Carry out team-based projects to co-develop innovative design solutions.

CO4 Evaluate the effectiveness of iterative feedback in improving prototype functionality.

CO5 Combine user research data and iterative feedback to produce validated, real-world design solutions.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOM	PROGRAMME OUTCOMES	PROGRAMME SPECIFIC OUTCOMES

ES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	3	2	3	2	2	2	2	2	3	3	3
CO2	3	3	3	3	3	3	2	3	3	3	3	3	3	3
CO3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 4 (Design Project – I)

COURSE OUTCOMES:

CO1 Recall the steps involved in the design process.

CO2 Explain the significance of user research and market analysis in the design process.

CO3 Examine the effectiveness of prototyping through testing and feedback.

CO4 Apply visual and verbal communication techniques to present design concepts effectively.

CO5 Design a professional portfolio showcasing creativity, critical analysis, and technical proficiency.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	2	2	3	2	2	2	2	2	2	3	3
CO2	3	3	3	3	3	3	2	2	3	3	2	3	3	3
CO3	3	3	3	3	3	3	3	3	3	3	2	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 5 (Design Aesthetics and Visual Culture – III)

COURSE OUTCOMES:

CO1 Recognize key motifs, architectural styles, and design principles characteristic of Asian visual culture.

CO2 Explain how regional visual cultures have influenced global design aesthetics.

CO3 Apply concepts of Asian design aesthetics in developing culturally responsive design solutions.

CO4 Critique various aspects of Asian design aesthetics and visual culture to inform a broader design perspective.

CO5 Design innovative and culturally grounded visual solutions using principles from Asian aesthetic traditions for a global audience.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	2	3	2	2	2	2	1	2	3	2
CO2	3	3	3	2	2	3	2	2	2	3	2	3	3	2
CO3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 6 Computer Aided Design – III)

COURSE OUTCOMES:

CO1 Recall the basic tools and features of CorelDRAW and Adobe Illustrator for digital fashion illustrations and design concepts.

CO2 Describe how CAD tools can be used to integrate themes, colours, and textile designs.

CO3 Apply digital pattern-making techniques to modify and adapt garment patterns for design versatility.

CO4 Analyze the effectiveness of CAD simulations in garment fitting simulations and design aesthetics.

CO5 Create innovative industry-standard digital fashion collections, integrating advanced CAD techniques for impactful design solutions.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	2	2	1	3	3	2	1	2	2	1	2	3	2
CO2	3	3	2	2	3	3	1	2	2	3	2	2	3	3
CO3	3	2	3	2	3	3	2	1	2	2	1	2	3	3
CO4	3	3	3	3	3	3	2	2	3	3	2	3	3	3
CO5	3	3	3	3	3	3	3	2	2	3	2	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 7 (Communication Design – I)

COURSE OUTCOMES:

CO1 Recall key principles and techniques of visual communication.

CO2 Explain the role of typography in design and across various media.

CO3 Analyze design trends, leading to informed and innovative decision-making in design practice.

CO4 Demonstrate the ability to integrate motion and interaction design principles into practical design solutions.

CO5 Formulate innovative visual communication solutions by collaborating across multiple design disciplines.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	1	1	3	3	1	1	1	2	1	3	3	2
CO2	3	3	2	1	3	3	1	1	2	3	1	3	3	2
CO3	3	3	1	1	3	3	1	1	3	3	0	2	3	3
CO4	3	3	3	3	3	3	3	3	2	3	1	3	3	3
CO5	3	3	3	3	3	3	3	3	2	3	2	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 8 (Applied Art – III)

COURSE OUTCOMES:

CO1 Recall the fundamental concepts of calligraphy.

CO2 Identify the basics of corporate identity designing.

CO3 Apply logo design techniques and corporate identity principles to brand visuals.

CO4 Analyze the relationship between various corporate identity materials in maintaining consistency and professionalism.

CO5 Evaluate the suitability of typography and calligraphy styles for different branding projects.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	3	2	3	2	2	2	2	1	3	2	2

CO2	3	3	3	3	3	3	3	2	2	2	2	3	2	3
CO3	3	3	3	3	3	3	3	3	3	3	2	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

<center>1. LOW   2. MODERATE   3. SUBSTANTIAL</center>

COURSE 9 (3D Modelling and Rendering – III)

COURSE OUTCOMES:

CO1 Recall the steps involved in creating complex 3D models using advanced digital tools.

CO2 Apply realistic texturing and material simulation methods to enhance the surface qualities of digital products.

CO3 Explain the role of lighting in product visualization and shadow manipulation.

CO4 Analyze photorealistic renderings to assess form, material, and function of products.

CO5 Create dynamic animated presentations and interactive turntables for digital storytelling and user experience.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PSO1**	**PSO2**	**PSO3**
CO1	3	2	3	2	2	2	2	2	2	1	1	3	3	2
CO2	3	2	3	3	3	1	2	2	1	1	1	3	3	3
CO3	2	2	2	3	3	2	2	1	1	1	1	3	3	3
CO4	3	2	3	3	3	1	2	3	2	3	2	3	3	3
CO5	2	2	2	2	3	2	3	2	3	3	2	3	3	3

<center>1. LOW   2. MODERATE   3. SUBSTANTIAL</center>

COURSE 10 (Illustration – I)

COURSE OUTCOMES:

CO1 Classify foundational principles and techniques of illustration.

CO2 Recall various techniques to foster innovative thinking and conceptual skills.

CO3 Demonstrate personalized style in illustration, reflecting individual creativity and artistic expression.

CO4 Evaluate the role of illustration in communicating complex concepts and narratives in various media.

CO5 Create illustrations tailored for editorial, advertising, and branding applications.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	2	3	2	2	2	2	1	3	2	2
CO2	3	3	3	2	2	3	2	2	2	2	2	3	2	3
CO3	3	3	3	3	3	3	2	3	3	3	2	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

COURSE 11 (Manufacturing Techniques)

COURSE OUTCOMES:

CO1 Recall the principles and applications of various manufacturing techniques.

CO2 Describe the criteria for selecting manufacturing processes used in product design.

CO3 Implement quality control measures and conduct tests to ensure product standards.

CO4 Analyze advanced manufacturing techniques to optimize design and production.

CO5 Design a quality control system to ensure product reliability and standardization.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	2	2	2	3	2	2	2	2	2	2	2	3	2
CO2	3	3	3	2	3	3	2	2	2	2	2	2	3	3
CO3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

COURSE 12 (Painting – III)

COURSE OUTCOMES:

CO1 Recall the key characteristics of a new artistic medium.

CO2 Explain the relation of non-living objects with their immediate surroundings.

CO3 Illustrate indoor and outdoor space emphasizing their significance in the practice of art.

CO4 Examine various advanced oil painting techniques incorporating innovative textures and

surface treatments.

CO5 Create original compositions integrating historical and contemporary oil painting practices with aesthetic and conceptual depth.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	3	3	3	2	2	2	2	1	3	2	2
CO2	3	3	3	3	3	3	3	2	3	2	2	3	3	3
CO3	3	3	3	3	3	3	3	3	3	3	2	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

COURSE 13 (Pattern Making and Garment Construction – II)

COURSE OUTCOMES:

CO1 Recall fundamental garment construction techniques.

CO2 Describe factors influencing designs and wearability of garments.

CO3 Apply basic design ideas for creating real garments that fit the human body well.

CO4 Examine the impact of pattern adjustments on garment functionality and design.

CO5 Design a garment construction workflow ensuring accuracy, quality, and efficient use of materials.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	3	3	2	2	2	2	2	1	2	3	3
CO2	3	3	3	3	3	3	2	2	2	2	2	3	3	3
CO3	3	3	3	3	3	3	3	3	3	3	2	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

COURSE 14 (Printmaking – III)

COURSE OUTCOMES:

CO1 Recall key concepts and techniques of the graphics medium.

CO2 Describe different techniques of drypoint and collography in printmaking.

CO3 Implement dynamism and innovation in personal artwork through graphic printmaking.

CO4 Analyze the interaction between traditional printmaking techniques and contemporary materials.

CO5 Design a professional printmaking workflow integrating technical mastery, creativity, and aesthetic judgment.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	3	3	3	2	2	2	2	1	3	2	2
CO2	3	3	3	3	3	3	3	2	3	2	2	3	3	3
CO3	3	3	3	3	3	3	3	3	3	3	2	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

COURSE 15 (Product Design Through The Ages – I)

COURSE OUTCOMES:

CO1 List the historical milestones in the evolution of product design.

CO2 Implement elements of indigenous design into contemporary design concepts.

CO3 Analyze the role of the Renaissance in contemporary design methodologies and global design evolution.

CO4 Critique the influences of the Industrial Revolution on design and modern product development.

CO5 Formulate a design solution by integrating historical context into modern design practices.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	2	3	2	2	2	2	2	2	3	3	2

CO2	3	3	3	3	3	3	2	2	3	2	2	3	3	3
CO3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

COURSE 16 (Product Ergonomics)

COURSE OUTCOMES:

CO1 Recall fundamental ergonomic principles relevant to product design.

CO2 Describe complex ergonomic issues using appropriate tools and methods.

CO3 Apply basic ergonomic considerations in the product design process.

CO4 Analyze the relationship between ergonomic design choices and consumer satisfaction.

CO5 Evaluate product designs to identify and mitigate ergonomic risks.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	**PROGRAMME OUTCOMES**											**PROGRAMME SPECIFIC OUTCOMES**		
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PSO1**	**PSO2**	**PSO3**
CO1	3	3	3	2	3	3	2	2	2	2	1	3	3	2
CO2	3	3	3	3	3	3	2	2	3	2	2	3	3	3
CO3	3	3	3	3	3	3	3	3	3	3	2	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

COURSE 17 (Sculpture – III)

COURSE OUTCOMES:

CO1 Identify the fundamental features of an armature used in sculpture.

CO2 Utilize a diverse range of materials and mediums for creating sculptures.

CO3 Explain the principles behind the creation of moulds and casts for three-dimensional sculptures.

CO4 Analyze the combination of traditional and experimental materials to alter the visual impact of three-dimensional sculptures.

CO5 Design sustainable sculptural practices that minimize waste and use eco-friendly materials.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	2	3	3	2	2	2	2	1	3	2	2
CO2	3	3	3	3	3	3	3	2	3	2	2	3	3	3
CO3	3	3	3	3	3	3	3	3	3	3	2	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

COURSE 18 (Traditional Embroideries)

COURSE OUTCOMES:

CO1 Identify the historical origins, key motifs, and symbolic meanings of traditional Indian embroideries.

CO2 Explain the role of stitches, threads, colours, and fabrics in the creation of traditional Indian embroideries.

CO3 Apply traditional Indian embroidery techniques and motifs in contemporary design processes to create a product line.

CO4 Evaluate the effectiveness of traditional embroidery techniques in modern apparel and accessory designs.

CO5 Analyze the socio-economic and cultural impact of traditional embroidery techniques in contemporary markets.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	2	2	2	3	2	2	2	2	2	1	2	2	3
CO2	3	3	2	2	3	3	2	2	2	2	2	2	2	3
CO3	3	3	3	3	3	3	3	3	3	3	2	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

COURSE 19 (Video Editing)

COURSE OUTCOMES:

CO1 Recall the core concepts of video editing, workflow, and sequencing.

CO2 Apply editing techniques to arrange visuals for impactful storytelling.

CO3 Explain the role of sound editing and color correction in enhancing video quality.

CO4 Analyze the differences in export requirements across multiple video platforms.

CO5 Produce a finished video project or reel demonstrating individual creative skills.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	2	2	2	2	2	1	2	1	1	1	3	2	2
CO2	3	3	2	3	3	2	2	2	2	2	2	3	3	2
CO3	3	3	3	3	3	3	2	3	2	2	1	3	3	3
CO4	3	2	3	2	3	2	1	2	2	2	1	3	2	2
CO5	3	3	3	2	3	3	2	2	2	2	2	3	3	3

COURSE 20 (Visual Communication Through the Ages – I)

COURSE OUTCOMES:

CO1 List the key design principles of European Renaissance and indigenous design traditions across other continents.

CO2 Summarize the evolution and characteristics of design movements in different continents after the Renaissance.

CO3 Analyze how the historical context of the Industrial Revolution informs modern design practices.

CO4 Evaluate the effectiveness of visual communication methods developed during the Industrial Revolution in modern contexts.

CO5 Design a visual communication project drawing inspiration from post-Renaissance and American design philosophies.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	2	3	2	2	2	2	2	1	3	2	2
CO2	3	3	3	3	3	3	2	2	2	2	2	3	3	2
CO3	3	3	3	3	3	3	3	2	3	3	2	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

SEMESTER-VI

COURSE 1 (Publication Design – I)

COURSE OUTCOMES:

CO1 Recall layout design principles applied in publication design.

CO2 Explain the effective use of typography and grid systems in publication projects.

CO3 Utilize technical and creative skills to develop professional-quality print and digital publications.

CO4 Differentiate sustainable design practices and integrate them appropriately within publication workflows.

CO5 Create a comprehensive portfolio by preparing print-ready and digital assets that demonstrate advanced publication design skills.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	2	2	2	2	2	2	2	2	3	2	2
CO2	3	3	3	3	3	2	2	3	2	3	2	3	3	3
CO3	3	3	3	3	3	3	3	3	2	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 2 (Applied Art – IV)

COURSE OUTCOMES:

CO1 Identify appropriate color choices for effective branding.

CO2 Classify the components and structure of a complete brand identity.

CO3 Implement a variety of branding collaterals for different brand communication needs.

CO4 Distinguish the design requirements for various indoor branding materials.

CO5 Create outdoor branding materials and product packaging that align with brand strategy and visual identity.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	3	3	3	3	3	3	3	2	3	3	2
CO2	3	3	3	3	3	3	3	3	3	3	3	3	3	2
CO3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 3 (Communication Design – II)

COURSE OUTCOMES:

CO1 Recall key concepts of visual literacy and their application across diverse media platforms.

CO2 Explain how advanced design principles integrate into complex visual communication projects.

CO3 Utilize typographic principles to support brand identity, legibility, and aesthetic coherence.

CO4 Examine contemporary design trends to inform innovative creative decisions.

CO5 Create advanced multi-disciplinary digital design outputs by integrating professional techniques, tools, workflows, and cross-media applications.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	3	1	1	2	2	2	1	1	1	1	3	3	2
CO2	3	2	1	1	1	3	1	1	1	2	1	3	3	2
CO3	2	1	1	1	1	1	1	1	1	1	1	3	2	2
CO4	1	2	2	3	1	2	1	1	2	3	2	3	3	3
CO5	2	2	1	1	3	1	1	1	1	1	1	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 4 (Design Aesthetics and Visual Culture – IV)

COURSE OUTCOMES:

CO1 Recall key visual cultural elements of Europe, Africa, and America, including motifs, architectural styles, and design principles that inform aesthetic development.

CO2 Describe how regional aesthetics and visual culture have influenced global design trends.

CO3 Use cultural visual elements from Europe, Africa, and America to create contextually relevant design projects.

CO4 Examine design aesthetics and visual culture critically to develop an informed, reflective design outlook.

CO5 Create culturally embedded and meaningful design solutions by evaluating the interconnections between design aesthetics and visual culture.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	3	0	3	3	2	2	2	2	3	2	2
CO2	3	3	3	3	1	3	3	2	2	2	3	3	2	2
CO3	3	3	3	3	0	3	3	2	2	2	3	3	2	2
CO4	3	3	3	3	0	3	3	2	2	2	3	3	2	2
CO5	3	3	3	3	0	3	3	2	2	2	3	3	2	2

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 5 (Design Project – II)

COURSE OUTCOMES:

CO1 Recall foundational design thinking concepts relevant to addressing complex, multidisciplinary problems.

CO2 Explain how strategic design solutions respond to user needs, market demands, and technological developments.

CO3 Implement user-centered design principles to develop intuitive, accessible solutions for diverse user groups.

CO4 Examine sustainability principles—such as environmental impact, resource efficiency, and life-cycle considerations—to inform design decisions.

CO5 Create innovative, user-centric, and market-ready design outcomes by synthesizing advanced research, technology integration, sustainability principles, and effective project management practices.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	3	3	3	2	3	3	3	2	3	3	2
CO2	3	3	3	3	3	3	3	3	3	3	3	3	3	2
CO3	3	3	3	3	3	3	3	3	3	3	3	3	3	2
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 6 (Design Project – III)

COURSE OUTCOMES:

CO1 Recall advanced product design principles used to develop innovative, user-centered product solutions.

CO2 Describe how modern design tools and manufacturing techniques contribute to functional prototype development.

CO3 Implement user research methods to guide design decisions and refine prototypes based on user feedback.

CO4 Examine material selection, manufacturing processes, and environmental implications to integrate sustainability in the product design process.

CO5 Create feasible and market-ready product design outcomes by synthesizing market analysis, cost assessment, production strategies, and effective visual–verbal communication.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	1	1	1	0	1	1	2	0	2	3	1
CO2	3	2	3	3	3	2	0	0	1	2	1	2	3	1
CO3	2	3	3	2	2	3	0	3	2	1	2	2	3	2
CO4	3	3	2	3	3	3	2	1	1	1	1	2	3	2
CO5	2	2	3	2	2	3	0	2	2	3	2	2	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 7 (Design Thinking and Methodology – II)

COURSE OUTCOMES:

CO1 Recall advanced design thinking principles used to approach complex problems.

CO2 Explain how iterative design methods contribute to effective prototype refinement.

CO3 Implement cross-disciplinary collaboration strategies to co-create innovative solutions.

CO4 Examine ethical and sustainable practices to integrate them meaningfully into design workflows.

CO5 Create high-quality design outcomes by synthesizing reflective practices with end-to-end project management proficiency.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	2	2	2	2	2	2	3	2	3	3	2
CO2	3	3	3	3	3	2	2	2	2	3	3	3	3	2
CO3	2	2	3	3	2	3	2	2	3	3	3	3	3	2
CO4	2	3	2	3	3	3	2	3	2	3	3	3	3	3
CO5	3	3	3	3	3	2	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 8 (Fashion Communication)

COURSE OUTCOMES:

CO1 Recall the fundamental principles of fashion communication, including branding, storytelling, and consumer engagement.

CO2 Describe how digital tools and social media platforms are used to create impactful fashion campaigns.

CO3 Utilize research methods to analyze market trends and audience preferences for effective communication strategies.

CO4 Examine visual and narrative components needed to design compelling communication materials for print, digital, and experiential mediums.

CO5 Create tailored public relations and event communication plans that address the needs of the fashion industry.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOM	PROGRAMME OUTCOMES	PROGRAMME SPECIFIC OUTCOMES

ES	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	3	2	2	1	2	1	2	2	2	1	2	2	2
CO2	3	3	3	3	3	2	2	2	3	3	2	3	3	3
CO3	2	3	3	3	3	2	2	2	3	3	1	3	3	3
CO4	3	3	3	3	3	2	2	2	3	2	2	3	3	3
CO5	2	3	3	2	3	3	2	3	3	3	2	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 9 (Fashion Journalism)

COURSE OUTCOMES:

CO1 Recall the fundamental role and evolution of journalism in the global fashion industry.

CO2 Describe clear, engaging, and genre-specific content appropriate for fashion media.

CO3 Implement methods to study fashion trends, designers, and industry developments critically.

CO4 Examine the effectiveness of fashion reporting for digital platforms and social media.

CO5 Create professional editorial content through interviews and event coverage while upholding ethics.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	2	3	2	2	2	1	2	2	2	2	3	1	2
CO2	3	3	2	2	2	3	1	2	2	2	2	3	1	3
CO3	2	3	3	2	1	2	2	2	1	1	2	3	2	3
CO4	2	2	2	2	2	2	2	2	2	3	2	3	2	3
CO5	2	3	2	2	2	3	1	2	2	2	2	3	2	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 10 (Fashion Photography)

COURSE OUTCOMES:

CO1 Recall the history, evolution, and key trends in fashion photography and their influence on contemporary practices.

CO2 Explain the technical functions of professional photography equipment—including cameras, lighting, and lenses—used in fashion shoots.

CO3 Implement visually compelling compositions that align with fashion branding, editorial storytelling, and client requirements.

CO4 Examine advanced post-processing techniques to refine and enhance fashion images while maintaining aesthetic consistency.

CO5 Create responsible and diverse fashion photography outcomes by integrating ethical, cultural, and inclusive considerations into a professional portfolio.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	2	2	1	2	2	2	1	2	2	2
CO2	3	3	3	2	3	2	2	2	2	2	2	3	2	3
CO3	3	3	3	3	3	2	3	3	2	3	2	3	2	3
CO4	2	3	2	3	3	3	3	3	3	3	3	3	2	3
CO5	3	3	2	3	3	3	3	3	2	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 11 (History of Fashion – II)

COURSE OUTCOMES:

CO1 Recall the implications of fashion heritage in the present scenario and recognize how historical fashion ideas have influenced global fashion trends.

CO2 Explain the chronological evolution of fashion within broader socio-economic and cultural contexts.

CO3 Implement knowledge of technological developments in the fashion industry to enhance the quality and relevance of student projects.

CO4 Compare cultural elements of fashion—such as motifs, silhouettes, textiles, and techniques—to strengthen domain-specific understanding.

CO5 Create contextually informed interpretations of material culture and historical events, integrating them meaningfully into fashion-related outputs.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	3	0	3	2	3	3	3	1	3	2	2
CO2	2	3	3	2	0	2	3	2	3	3	2	3	2	2

CO3	3	3	3	2	1	3	3	2	3	2	2	2	2	2
CO4	3	3	3	2	1	3	3	2	2	2	2	2	2	2
CO5	3	3	3	3	1	3	3	2	2	3	2	3	2	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 12 (Illustration – II)

COURSE OUTCOMES:

CO1 Recall advanced illustration techniques and principles essential for effective visual communication.

CO2 Explain visual storytelling concepts and their applications across various media and formats.

CO3 Implement diverse illustration styles, historical influences, and contemporary trends to inform creative practice.

CO4 Examine conceptual thinking and creative problem-solving approaches to communicate ideas effectively through illustration.

CO5 Create professional-quality illustrations integrating traditional and digital techniques across editorial, advertising, branding, and publishing contexts.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	1	1	1	1	1	1	1	2	1	1	3	1	2
CO2	1	2	1	1	1	2	1	1	2	1	1	3	1	3
CO3	1	2	2	1	1	1	1	1	1	3	1	3	2	3
CO4	1	3	1	3	1	2	2	2	2	1	2	3	2	3
CO5	1	1	1	1	1	1	1	1	1	2	1	3	2	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 13 (Internship in Communication Design)

COURSE OUTCOMES:

CO1 Identify professional ethics, communication workflows, and design processes relevant to communication design practice.

CO2 Interpret organizational structures and collaborative team dynamics within the communication design industry.

CO3 Demonstrate the use of design knowledge and tools to solve real communication

problems.

CO4 Differentiate briefs, audience data, media platforms, and communication outcomes to guide design decisions.

CO5 Create professional reports, portfolios, and presentations by integrating feedback, self-assessment, and strategic reflection to showcase internship outcomes.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	2	2	2	2	2	2	2	2	3	2	3	2	2
CO2	3	3	3	3	3	2	3	3	3	3	3	3	2	2
CO3	3	3	3	3	3	3	3	3	3	3	3	3	2	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	2	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	2	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 14 (Internship in Fashion Design)

COURSE OUTCOMES:

CO1 Identify core fashion design processes and recall how they operate in a professional setting.

CO2 Explain the structure and functioning of fashion organizations with clarity.

CO3 Use creative, technical, and communication skills to complete real design projects.

CO4 Differentiate industry challenges, production methods, and collaborative workflows through systematic analysis.

CO5 Generate a comprehensive internship output by integrating reflective insights and professional documentation.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	2	2	2	2	2	2	2	2	2	1	2	2	2
CO2	3	3	2	3	2	2	2	3	2	3	2	2	2	2
CO3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO4	3	3	2	3	2	2	3	3	2	3	3	2	2	3
CO5	3	3	2	3	3	3	3	3	3	3	3	2	2	3

COURSE 15 (Internship in Product Design)

COURSE OUTCOMES:

CO1 Identify professional ethics, communication protocols, and workflow systems in design practice.

CO2 Explain organizational structures and collaborative dynamics within the product design industry.

CO3 Use design principles, tools, and methods to solve real product design problems.

CO4 Differentiate user requirements, project briefs, production methods, and workplace challenges through structured analysis.

CO5 Generate professional documentation and reflective outputs demonstrating industry learning, self-assessment, and design contributions.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	2	2	2	2	2	2	2	2	3	2	2	2	1
CO2	3	3	3	3	3	2	3	3	3	3	3	2	3	2
CO3	3	3	3	3	3	3	3	3	3	3	3	2	3	2
CO4	3	3	3	3	3	3	3	3	3	3	3	2	3	2
CO5	3	3	3	3	3	3	3	3	3	3	3	2	3	2

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 16 (Painting – IV)

COURSE OUTCOMES:

CO1 List the core features and practical uses of a new artistic medium.

CO2 Describe how different mediums function across varied areas of art practice.

CO3 Practice diverse painting methods for nature studies, portraiture, illustration, and related work.

CO4 Examine the relationship between living and non-living forms and their immediate surroundings.

CO5 Compose innovative artworks by integrating unconventional mediums with insights from indoor and outdoor spatial contexts.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	3	2	3	2	1	2	2	3	2	2
CO2	3	3	2	2	3	2	3	2	1	2	2	3	2	2
CO3	3	3	2	2	3	2	3	2	1	2	2	3	2	3
CO4	3	3	2	2	3	2	3	2	1	2	2	3	2	3
CO5	3	3	2	2	3	2	3	2	1	2	2	3	2	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 17 (Pattern Making and Garment Construction – III)

COURSE OUTCOMES:

CO1 List core pattern making foundations and basic steps used in constructing advanced garments.

CO2 Clarify the relationship between body measurements, silhouettes, and pattern forms.

CO3 Execute complex pattern manipulation, construction, and finishing techniques.

CO4 Differentiate fit issues, structural integrity concerns, and design interpretation choices in tailored garments.

CO5 Design an industry-standard garment by integrating accuracy, proportion, and craftsmanship into the final output.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	2	2	2	2	2	2	2	2	3	3
CO2	3	3	3	2	2	2	2	3	2	3	2	2	3	3
CO3	3	3	3	3	3	3	3	3	3	3	3	2	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	2	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	2	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 18 (Product Design Through The Ages – II)

COURSE OUTCOMES:

CO1 Identify the key stages in the evolution of product design from pre-industrial to modern periods.

CO2 Summarize how major design movements and technological changes shaped product design.

CO3 Use critical evaluation methods to study historic designs and their cultural and societal contexts.

CO4 Compare historic product designs to contemporary possibilities based on materials, technology, and sustainability.

CO5 Generate contemporary design solutions that draw from historical insights to solve modern design challenges creatively.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	2	3	3	2	3	2	3	1	2	3	2	3	1
CO2	2	3	3	2	2	2	3	3	1	2	2	2	3	1
CO3	3	3	2	3	2	2	2	2	1	3	3	2	3	1
CO4	3	3	2	3	3	3	2	3	2	3	2	2	3	2
CO5	3	2	3	2	2	2	3	3	1	2	3	2	3	2

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 19 (Product Packaging)

COURSE OUTCOMES:

CO1 List the basic principles, types, and functions of packaging design, including protection, marketing, and user convenience.

CO2 Describe how eco-friendly and sustainable choices in materials and methods reduce environmental impact in packaging.

CO3 Implement branding, visual communication, and marketing principles to create effective packaging solutions.

CO4 Differentiate functional, cost-related, and aesthetic requirements to determine an optimal packaging structure.

CO5 Produce complete packaging prototypes and document the manufacturing and feasibility considerations for professional portfolios.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	2	2	2	1	1	1	1	1	1	1	2	3	1
CO2	1	1	2	1	1	1	1	3	1	1	1	2	3	2
CO3	3	1	1	1	1	3	1	1	2	1	1	3	3	2
CO4	2	2	1	2	2	1	3	1	1	1	1	2	3	2
CO5	1	1	2	1	3	1	1	1	1	2	1	2	3	2

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 20 (Publication Design – I)

COURSE OUTCOMES:

CO1 Recall core layout design principles used in publication work.

CO2 Explain how typography and grid systems function in publication projects.

CO3 Use publication design methods to produce professional print and digital outputs.

CO4 Examine publication workflows to identify opportunities for sustainable practices.

CO5 Construct a polished portfolio with print-ready and digital publication assets, reflecting advanced design skills.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	2	2	2	1	2	1	2	1	3	1	1
CO2	3	3	3	3	3	2	2	3	2	3	2	3	1	2
CO3	3	3	3	3	3	3	2	2	2	3	2	3	2	2
CO4	3	3	3	3	3	3	3	3	2	3	2	2	2	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	2	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 21 (Sculpture – IV)

COURSE OUTCOMES:

CO1 Identify the core sculptural methods used to build three-dimensional compositions.

CO2 Describe the principles behind geometric drawing and its application in sculptural practice.

CO3 Use structural and form-development concepts to build compact three-dimensional sculptures.

CO4 Differentiate the roles of volume, mass, and dimensions in assessing sculptural form.

CO5 Construct three-dimensional compositions using multiple mediums by integrating design insights with technical skills.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	2	1	1	2	2	1	3	2	3	1	3	2	2
CO2	1	2	1	1	1	2	1	2	2	2	1	2	2	2
CO3	2	3	1	1	1	2	1	2	1	2	1	2	3	2
CO4	1	1	1	1	1	1	1	2	1	3	1	2	2	2
CO5	3	2	1	1	1	2	1	2	1	2	1	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 22 (Universal Design)

COURSE OUTCOMES:

CO1 Recall the core principles of Universal Design and explain their importance in creating inclusive products and environments.

CO2 Describe how to assess and improve existing designs to enhance accessibility and inclusivity.

CO3 Use Universal Design principles during all stages of the design process—from concept to final output.

CO4 Examine the social, legal, and economic factors that influence inclusive and accessible design.

CO5 Create design outcomes integrating assistive technologies to solve real-world user challenges related to accessibility.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	1	2	1	1	2	2	2	1	2	3	1
CO2	3	3	3	2	2	2	1	2	2	3	2	2	3	2
CO3	3	2	3	2	3	3	2	2	1	2	2	2	3	2

CO													
CO4	2	3	2	3	2	1	2	3	2	2	3	2	3	2
CO5	2	3	3	2	3	3	1	2	1	2	2	2	3	2

<div align="center">1. LOW   2. MODERATE   3. SUBSTANTIAL</div>

<div align="center">

COURSE 23 (Visual Communication Through the Ages – II)

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COURSE OUTCOMES:

CO1 Recall the role of visual communication during the Industrial Revolution and its early influence on modern design practices.

CO2 Explain the visual language of the Arts and Crafts Movement and interpret its influence on contemporary design aesthetics.

CO3 Use insights from the Art Nouveau movement and Decorative Arts to examine design shifts in the late 19th and early 20th centuries.

CO4 Compare Bauhaus and Modernist principles to understand their impact on design education and industrial design.

CO5 Formulate critical reflections on how advertising, mass media, photography, film, and new media shaped visual communication across the 20th century.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	1	2	1	1	1	1	2	1	1	3	1	3	1	1
CO2	1	2	2	1	1	1	2	1	1	2	1	3	1	1
CO3	1	2	2	1	1	1	1	1	1	2	1	3	1	1
CO4	1	2	2	1	1	1	1	1	1	2	1	3	1	2
CO5	1	2	2	1	1	1	2	1	1	2	1	3	1	2

<div align="center">1. LOW   2. MODERATE   3. SUBSTANTIAL</div>

<div align="center">

SEMESTER-VII

COURSE 1 (Communication Design Today)

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COURSE OUTCOMES:

CO1 List the key effects of globalization and media convergence in shaping communication design.

CO2 Summarize the strategic design differences between postmodernism and post-digital approaches.

CO3 Implement digital content strategies to develop brand identity on multiple platforms.

CO4 Evaluate the efficiency of communication planning that utilizes social media structures and microformat design.

CO5 Create a design project guideline promoting ethical, inclusive, and sustainable communication strategies.

MAPPING OF Cos WITH Pos AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	2	2	2	2	2	2	2	3	2	2	3	2	2
CO2	2	3	2	2	2	2	2	1	2	3	2	3	2	2
CO3	2	3	3	2	3	2	2	1	3	3	3	3	3	2
CO4	2	2	2	3	3	3	2	1	2	3	2	3	2	2
CO5	2	2	2	2	2	3	2	2	3	2	3	3	2	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 2 (Design Patent and Copyright)

COURSE OUTCOMES:

CO1 List the key elements of intellectual property and its relevance in design.

CO2 Differentiate between design patent, copyright, and other intellectual property types relevant to creative practice.

CO3 Identify infringements, ethical dilemmas, and fair use principles in design contexts.

CO4 Apply the process of filing a design patent or copyright registration.

CO5 Compile a design portfolio accompanied with IP documentation and legal commentary.

MAPPING OF Cos WITH Pos AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	2	2	3	3	2	2	1	3	2	2
CO2	3	3	2	2	2	2	3	3	2	2	1	3	2	2
CO3	3	2	2	2	1	3	3	2	2	3	2	3	2	2
CO4	2	2	2	3	2	2	2	2	2	3	2	3	2	2
CO5	3	2	2	2	1	2	3	2	3	2	2	3	2	2

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 3 (Design Project – V)

COURSE OUTCOMES:

CO1 Identify key stakeholders and system components involved in a product ecosystem.

CO2 Apply advanced user research methods and foresight tools to uncover user needs and innovation opportunities.

CO3 Explain the role of emerging technologies in enhancing product-service design solutions.

CO4 Analyze service blueprints and experience maps to articulate user journeys and touchpoints.

CO5 Formulate a fully functional and scalable design solution aligned with business, user, and sustainability objectives.

MAPPING OF Cos WITH Pos AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	2	2	2	2	3	2	2	2	3	3	2
CO2	2	3	3	3	2	2	2	3	2	2	2	3	3	3
CO3	2	3	2	2	3	2	2	2	1	3	3	3	3	3
CO4	2	2	3	3	3	2	2	2	2	2	2	3	3	3
CO5	2	2	2	2	2	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 4 (Design Project – VI)

COURSE OUTCOMES:

CO1 List examples of design problems influenced by socio-cultural, political, or speculative contexts.

CO2 Explain future forecasting and scenario-building methods to anticipate future design implications.

CO3 Apply conceptual design ideas using media to explore speculative and immersive experiences.

CO4 Evaluate the ethical, cultural, and emotional implications of advanced design concepts.

CO5 Design an exhibition or communication strategy that effectively conveys conceptual design ideas to diverse audiences.

MAPPING OF Cos WITH Pos AND PSOs

COURSE OUTCOM	PROGRAMME OUTCOMES	PROGRAMME SPECIFIC

| ES | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PO11 | \

\

OUTCOMES PSO1 | PSO2 | PSO3 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| CO1 | 3 | 3 | 3 | 2 | 1 | 2 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 2 |
| CO2 | 2 | 3 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 3 | 3 | 3 | 3 | 3 |
| CO3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 3 | 3 |
| CO4 | 2 | 2 | 2 | 2 | 3 | 3 | 2 | 2 | 2 | 2 | 2 | 3 | 3 | 3 |
| CO5 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 3 |

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 5 (Design Project – VII)

COURSE OUTCOMES:

CO1 List potential design challenges based on personal experiences and contextual observations.

CO2 Carry out in-depth secondary research, including literature review and precedent analysis.

CO3 Analyze primary data from users and stakeholders to define and direct the design project.

CO4 Formulate a clear design intent and conceptual direction supported by comprehensive research insights.

CO5 Evaluate project proposals for clarity, coherence, and persuasiveness in presentation and documentation.

MAPPING OF Cos WITH Pos AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	3	3	2	1	2	1	2	2	3	3	3	3	2
CO2	2	2	3	2	2	2	1	2	2	2	2	3	3	3
CO3	2	2	3	3	2	2	2	2	2	2	2	3	3	3
CO4	2	2	2	2	2	2	2	2	2	2	2	3	3	3
CO5	2	2	2	2	2	3	3	2	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 6 (Design Research and Documentation)

COURSE OUTCOMES:

CO1 List common research methodologies used in design research.

CO2 Apply appropriate research tools and techniques in a design context.

CO3 Analyze research data into patterns, themes, or categories.

CO4 Evaluate research reports considering structured, ethical, and communicative formats.

CO5 Design a communication tool to translate research into actionable direction for design development.

MAPPING OF Cos WITH Pos AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	2	2	2	2	2	2	2	1	3	3	2
CO2	3	3	3	3	3	3	3	2	2	2	2	3	3	3
CO3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 7 (Design Research, Patent and Copyright)

COURSE OUTCOMES:

CO1 Identify the core principles of design research and intellectual property.

CO2 Apply appropriate research methodologies in design-based inquiry.

CO3 Differentiate between copyrights, trademarks, and patents in a design context.

CO4 Critique draft documentation for accuracy, clarity, and legal completeness.

CO5 Compose a personal or institutional code of ethics for responsible design practice and authorship.

MAPPING OF Cos WITH Pos AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	2	3	2	2	2	1	3	2	2	2	3	2	2
CO2	3	3	3	2	2	1	1	2	2	1	1	3	2	2
CO3	2	1	2	1	2	1	2	3	1	2	3	3	2	2
CO4	2	2	2	2	1	1	1	3	2	2	2	3	2	2
CO5	2	2	2	2	3	1	1	2	2	2	3	3	2	2

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 8 (Fabric Ornamentation)

COURSE OUTCOMES:

CO1 Explain the historical, cultural, and contemporary relevance of fabric ornamentation.

CO2 Demonstrate proficiency in traditional embroidery and embellishment techniques.

CO3 Examine the outcomes of various printing and dyeing techniques for surface decoration.

CO4 Evaluate the innovation and effectiveness of ornamentation using unconventional materials.

CO5 Create a professional portfolio showcasing technical and aesthetic abilities.

MAPPING OF Cos WITH Pos AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	2	1	2	1	1	1	3	1	2	1	2	2	3
CO2	3	3	2	2	3	2	1	2	2	2	1	2	3	3
CO3	3	3	2	2	3	2	2	2	2	2	1	2	3	3
CO4	3	3	3	2	3	2	2	3	2	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	2	3	2	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 9 (Fashion Draping)

COURSE OUTCOMES:

CO1 Recall the fundamental features of fashion draping.

CO2 Explain basic and advanced garment structures through draping techniques.

CO3 Demonstrate creativity in transforming flat ideas into three-dimensional garment prototypes.

CO4 Analyze fabric behaviour in relation to form and fit.

CO5 Create a garment collection using fashion draping principles and aesthetic design.

MAPPING OF Cos WITH Pos AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	2	2	1	1	2	2	1	2	2	3
CO2	3	3	3	3	3	2	2	2	2	2	2	2	3	3
CO3	3	3	2	2	2	3	2	2	2	3	2	2	3	3
CO4	2	3	3	3	3	2	2	2	3	2	1	2	3	3

| CO5 | 3 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 3 | 3 | 3 |

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 10 (Fashion Journalism)

COURSE OUTCOMES:

CO1 Recall the fundamental role and evolution of journalism in the global fashion industry.

CO2 Demonstrate clear, engaging, and genre-specific content for fashion media.

CO3 Analyze fashion trends, designers, and industry developments critically.

CO4 Evaluate the effectiveness of fashion reporting for digital platforms and social media.

CO5 Create professional editorial content by conducting interviews and covering events with ethical sensitivity.

MAPPING OF Cos WITH Pos AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	2	3	2	2	2	1	2	2	2	2	3	2	2
CO2	3	3	2	2	2	3	1	2	2	2	2	3	2	3
CO3	2	3	3	2	1	2	2	2	1	1	2	3	3	3
CO4	2	2	2	2	2	2	2	2	2	3	2	3	2	2
CO5	2	3	2	2	2	3	1	2	2	2	2	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 11 (Fashion Merchandising)

COURSE OUTCOMES:

CO1 Describe the fundamental concepts of export merchandising.

CO2 Demonstrate the role and application of export documentation in the fashion industry.

CO3 Analyze the process of fashion forecasting and its role in design development.

CO4 Evaluate the effectiveness of retail merchandising strategies within the fashion industry.

CO5 Integrate diverse merchandising ideas into cohesive fashion business execution.

MAPPING OF Cos WITH Pos AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	2	3	3	2	3	3	3	3	3	3	2	3	3

CO2	2	2	3	3	2	3	3	3	3	3	3	2	3	3
CO3	2	2	3	3	2	3	3	3	3	3	3	2	3	3
CO4	2	2	3	3	2	3	3	3	3	3	2	2	3	3
CO5	2	2	3	3	2	3	3	3	3	3	3	2	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 12 (Fashion Styling)

COURSE OUTCOMES:

CO1 Identify styling principles based on client, body type, and context.

CO2 Explain the role and importance of fashion styling across various media and industry platforms.

CO3 Demonstrate professional styling workflow by collaborating with photoshoots and fashion shows.

CO4 Analyze fashion trends to develop a cohesive personal styling portfolio.

CO5 Create visually appealing and trend-relevant styling concepts suitable for contemporary markets.

MAPPING OF Cos WITH Pos AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	2	3	2	2	2	2	2	2	2	3
CO2	3	3	2	3	3	3	2	2	3	2	1	2	2	3
CO3	3	3	3	2	2	3	2	2	2	3	2	2	3	3
CO4	2	3	3	2	3	3	3	2	3	2	2	3	3	3
CO5	3	3	3	3	2	2	2	2	3	3	2	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 13 (History of Fashion – III)

COURSE OUTCOMES:

CO1 Identify key historical fashion traditions and their defining characteristics.

CO2 Describe the evolution of fashion in relation to historical and socio-economic factors.

CO3 Apply appropriate technological methods and materials into a design project.

CO4 Appraise the adaptation of traditional cultural elements in contemporary fashion.

CO5 Analyze material culture reflecting societal values in different historical contexts.

MAPPING OF Cos WITH Pos AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	3	0	3	2	3	3	3	1	2	2	3
CO2	2	3	3	2	0	2	3	2	3	3	2	2	2	3
CO3	3	3	3	2	1	3	3	2	3	2	2	3	3	3
CO4	3	3	3	2	1	3	3	2	2	2	2	3	3	3
CO5	3	3	3	3	1	3	3	2	2	3	2	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 14 (Motion Graphics)

COURSE OUTCOMES:

CO1 Recall the fundamental principles of motion design in visual storytelling.

CO2 Explain typography and graphic elements relevant to motion sequences.

CO3 Demonstrate technical proficiency in industry-standard software tools for motion graphics.

CO4 Integrate audio effectively with visuals to enhance narrative impact.

CO5 Compose and execute an original motion graphics project from ideation to output.

MAPPING OF Cos WITH Pos AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	2	2	2	1	1	1	2	1	1	1	3	2	2
CO2	3	3	3	2	2	2	1	2	1	1	1	3	2	2
CO3	2	3	2	3	3	2	1	1	2	1	1	3	3	2
CO4	2	2	2	2	2	3	1	2	2	1	1	3	3	3
CO5	3	3	3	3	3	3	2	2	2	2	2	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 15 (Product Design Today)

COURSE OUTCOMES:

CO1 Identify current trends, challenges, and innovations in product design.

CO2 Apply inclusive and human-centered design approaches to address diverse user needs.

CO3 Examine the environmental and societal consequences of material selection and production processes.

CO4 Evaluate the efficiency of digital technologies and interactivity in improving user

experience.

CO5 Design future-facing products addressing global challenges and reflecting cultural sensitivity.

MAPPING OF Cos WITH Pos AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	3	2	1	2	2	2	3	1	3	3	2
CO2	2	3	3	2	2	2	3	2	2	2	1	3	3	2
CO3	3	2	2	2	3	3	3	2	1	2	1	3	3	3
CO4	2	2	3	3	3	2	1	1	2	2	2	3	3	3
CO5	2	2	2	2	2	2	2	3	2	2	1	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 16 (Publication Design – II)

COURSE OUTCOMES:

CO1 List the key immersive storytelling techniques for editorial systems in both static and interactive formats.

CO2 Explain the relationship between modular grids, metadata, and scalable typographic systems.

CO3 Integrate motion graphics, kinetic typography, and multimedia to enhance digital publication experiences.

CO4 Implement sustainable print-to-digital design strategies emphasizing material and platform responsibility.

CO5 Create an integrated publication system across multiple platforms.

MAPPING OF Cos WITH Pos AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	2	2	3	3	2	3	3	2	3	2	2
CO2	3	3	3	2	3	3	1	2	3	2	2	3	2	2
CO3	3	3	2	2	3	3	1	2	3	3	2	3	2	2
CO4	2	2	2	2	2	2	1	3	2	2	1	3	2	2
CO5	3	3	3	3	3	3	2	3	3	3	2	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 17 (Social Communication)

COURSE OUTCOMES:

CO1 Recall the key theories and models in social communication relevant to design practices.

CO2 Describe the role of visual and narrative strategies in addressing social issues.

CO3 Apply visual communication tools that influence social behavior and awareness.

CO4 Examine the socio-political impact of design choices in communication.

CO5 Create multi-platform campaigns with socially relevant messaging and real-world design interventions.

MAPPING OF Cos WITH Pos AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	2	3	2	1	2	1	3	2	1	1	3	2	2
CO2	2	3	3	2	1	2	1	2	2	2	1	3	2	2
CO3	3	3	2	3	1	3	1	2	3	2	1	3	3	3
CO4	2	2	2	2	1	2	1	3	2	1	1	3	3	2
CO5	3	3	2	3	3	3	1	2	3	3	1	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 18 (Trans–media Design and UX/UI)

COURSE OUTCOMES:

CO1 Interpret user-centered design principles and trans-media frameworks.

CO2 Carry out user research to inform digital design decisions.

CO3 Analyze the role of trans-media narratives in interactive brand storytelling.

CO4 Evaluate the effectiveness of wireframes, prototypes, and high-fidelity UI layouts.

CO5 Design a cross-platform capstone project integrating UI/UX and trans-media strategy.

MAPPING OF Cos WITH Pos AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	3	3	2	2	2	2	2	2	1	3	3	2
CO2	2	3	3	3	2	2	1	2	2	1	1	3	3	2
CO3	3	3	2	3	3	3	1	2	2	2	1	3	3	3
CO4	3	2	3	2	3	3	2	2	2	2	2	3	3	3

| CO5 | 2 | 2 | 3 | 3 | 3 | 2 | 1 | 3 | 2 | 1 | 2 | 3 | 3 | 3 |

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 19 (Advertising Communication)

COURSE OUTCOMES:

CO1 Recall key advertising principles, ethics, and historical contexts and their influence on public perception and consumer behavior.

CO2 Describe advertising strategies across media platforms to tailor to different audience segments.

CO3 Implement integrated advertising strategies by aligning insights with creative and visual execution.

CO4 Evaluate the impact of copywriting and visual storytelling techniques in advertising.

CO5 Formulate a data-driven communication strategy and media plan to optimize advertising reach and campaign effectiveness.

MAPPING OF Cos WITH Pos AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	3	2	1	2	2	1	3	2	2	1	3	2	2
CO2	2	3	3	2	3	3	1	2	3	2	2	3	3	2
CO3	3	3	3	2	3	3	2	2	3	3	3	3	3	3
CO4	3	3	2	2	3	3	1	2	3	2	2	3	3	2
CO5	2	2	3	2	3	2	2	2	2	2	2	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 20 (Apparel Production)

COURSE OUTCOMES:

CO1 Identify key stages in the apparel production process from design to finished product.

CO2 Describe the functions and applications of pattern-making and garment construction methods.

CO3 Carry out apparel machinery operation and handle tools adhering to safety guidelines.

CO4 Analyze individual roles contributing to the success of a collaborative production.

CO5 Evaluate quality control measures in garment manufacturing.

MAPPING OF Cos WITH Pos AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	3	2	3	1	2	1	2	1	2	1	1	2	2	3
CO2	2	3	3	2	2	1	2	1	2	2	1	2	2	3
CO3	2	2	3	3	3	2	2	1	3	2	2	2	3	3
CO4	1	1	2	3	2	2	2	3	3	3	2	2	3	3
CO5	1	1	2	2	3	2	2	2	2	3	2	2	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 21 (Bio-Mimicry)

COURSE OUTCOMES:

CO1 List the key principles and philosophy of biomimicry.

CO2 Identify natural systems, forms, and processes for design inspiration.

CO3 Demonstrate ecological thinking through sustainable, nature-inspired design concepts.

CO4 Analyze design ideas 77odelled on biological strategies to communicate the relevance of biomimicry.

CO5 Produce a complete bio-inspired design project or prototype.

MAPPING OF Cos WITH Pos AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	2	1	2	1	3	3	2	2	2	1	3	3	2
CO2	3	3	2	3	2	3	3	2	2	2	1	3	3	3
CO3	2	3	3	2	2	3	3	3	2	2	1	3	3	3
CO4	3	2	3	2	3	2	3	2	2	2	1	3	3	3
CO5	2	2	2	2	2	2	2	2	2	3	2	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

SEMESTER-VII

COURSE 1 (Bio-Mimicry and Sustainable Design)

COURSE OUTCOMES:

CO1 Define biomimicry principles and list biological strategies relevant to design exploration.

CO2 Explain how biological functions can be translated into clear, testable design briefs.

CO3 Implement sustainable materials and processes supported by simple, evidence-based reasoning.

CO4 Differentiate stages of a product's life cycle to identify ways to minimize environmental impact.

CO5 Design and test prototypes, interpret results, and present sustainability value using visuals, metrics, and focused narratives.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	2	2	1	1	2	2	2	1	2	1	2	3	1
CO2	2	3	2	2	1	2	2	2	2	2	1	2	3	2
CO3	2	3	3	2	2	1	2	2	2	2	1	2	3	2
CO4	2	2	2	2	2	2	3	3	2	2	1	2	3	3
CO5	2	2	3	2	2	2	2	2	2	2	1	2	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 2 (Brand Management and Entrepreneurship)

COURSE OUTCOMES:

CO1 Define essential concepts and terminology related to branding, market position, and entrepreneurship.

CO2 Explain how brand strategies, consumer behavior, and entrepreneurial frameworks influence product/business outcomes.

CO3 Implement branding tools, market insights, and consumer research to develop design-driven business proposals.

CO4 Differentiate success factors and limitations found in real-world branding and entrepreneurial case studies.

CO5 Construct and present a complete brand identity and entrepreneurial pitch supported by feasibility, sustainability, and innovation insights.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	2	1	1	1	1	1	1	2	2	2	2	2	2
CO2	3	3	2	2	2	2	2	2	3	3	3	2	3	2

CO3	3	3	3	2	3	3	2	2	3	3	3	3	3	2
CO4	3	3	3	3	3	2	3	3	3	3	3	3	3	2
CO5	3	3	2	2	2	3	3	3	3	3	3	3	3	2

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 3 (Communication Design Management)

COURSE OUTCOMES:

CO1 Define DesignOps concepts and studio management principles relevant to communication design practice.

CO2 Explain how design briefs are converted into scope, timelines, estimates, deliverables, and risk controls.

CO3 Apply project rituals such as intake, stand-ups, reviews, and retrospectives to manage workflows across platforms.

CO4 Examine stakeholder interactions to identify strategies for feedback management, expectation alignment, and ethical communication.

CO5 Develop and present strategy, workflow, and measurement plans using design metrics, analytics, and impact reporting.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	2	2	2	1	2	2	2	2	2	2	3	1	1
CO2	2	3	3	2	1	1	2	2	2	2	2	3	2	1
CO3	2	3	3	2	2	1	2	2	2	2	1	3	2	1
CO4	1	2	2	2	1	2	2	3	3	2	2	3	2	2
CO5	2	2	3	2	2	2	1	2	2	2	2	3	2	2

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 4 (Design Colloquium)

COURSE OUTCOMES:

CO1 Identify key contemporary design issues through focused research and critical observation.

CO2 Explain design concepts and arguments using clear visual and verbal communication.

CO3 Use constructive critique and peer discussions to refine design ideas and approaches.

CO4 Examine product design within cultural, technological, and sustainability contexts to understand broader relevance.

CO5 Design and present independent design positions through reflective analysis and professional-level presentations.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	2	2	2	1	1	1	2	1	2	1	2	2	1
CO2	3	3	2	2	2	2	2	3	2	3	1	3	2	2
CO3	3	3	2	2	3	3	2	2	3	2	1	3	2	2
CO4	3	3	3	3	2	2	3	3	2	2	1	3	3	2
CO5	3	3	2	2	2	3	3	3	3	2	1	3	3	2

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 5 (Fashion Management)

COURSE OUTCOMES:

CO1 Define key concepts of fashion management, industry structure, and business functions.

CO2 Discuss fashion markets, consumer behavior, and merchandising strategies in relation to business performance.

CO3 Use branding, marketing, and retail strategies to address real-world fashion management scenarios.

CO4 Examine diverse fashion business models and sustainability practices using relevant research insights.

CO5 Formulate strategic fashion business plans and presentations that integrate design thinking with managerial and sustainability perspectives.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	2	2	1	1	2	2	1	2	2	2	2	1	3
CO2	2	2	2	2	2	2	2	2	2	2	2	2	2	3
CO3	2	3	2	2	2	2	2	2	2	3	2	3	2	3
CO4	2	2	3	3	2	2	3	2	2	3	3	3	2	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3	3	3

COURSE 6 (Graduation Project (Communication Design))

COURSE OUTCOMES:

CO1 Define key components required to formulate a project brief, including context, scope, risks, and success metrics.

CO2 Interpret research findings to derive actionable insights and design criteria for project development.

CO3 Develop and refine a cohesive communication design system across relevant media and touchpoints.

CO4 Examine design decisions through structured testing and evidence-based iteration to validate outcomes.

CO5 Produce production-ready design outputs with complete specifications, timelines, and handoff documentation ensuring professional delivery.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	2	2	1	1	1	2	2	1	1	2	3	1	1
CO2	2	2	2	1	1	1	2	1	1	1	2	3	2	1
CO3	2	2	2	2	2	1	2	1	2	1	1	3	3	2
CO4	2	2	2	1	1	1	2	1	2	1	2	3	3	2
CO5	1	1	1	2	2	2	2	2	2	2	2	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 7 (Graduation Project (Fashion Design))

COURSE OUTCOMES:

CO1 Define key components required to formulate a project brief, including context, scope, risks, and success metrics.

CO2 Interpret research findings to derive actionable insights and design criteria for project development.

CO3 Develop and refine a cohesive communication design system across relevant media and touchpoints.

CO4 Examine design decisions through structured testing and evidence-based iteration to validate outcomes.

CO5 Produce production-ready design outputs with complete specifications, timelines, and handoff documentation ensuring professional delivery.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	2	2	1	1	1	2	2	1	1	2	3	1	1
CO2	2	2	2	1	1	1	2	1	1	1	2	3	2	1
CO3	2	2	2	2	2	1	2	1	2	1	1	3	3	2
CO4	2	2	2	1	1	1	2	1	2	1	2	3	3	2
CO5	1	1	1	2	2	2	2	2	2	2	2	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 8 (Graduation Project (Product Design))

COURSE OUTCOMES:

CO1 Define the project context by identifying design problems, objectives, scope, stakeholders, and proposal structure using design frameworks.

CO2 Explain user research insights, market trends, and contextual studies for establishing design criteria and feasibility.

CO3 Use ideation, sketching, modeling, and conceptual frameworks to generate and visualize innovative product design directions.

CO4 Examine prototypes through material exploration, testing, validation, and refinement to address usability, sustainability, and ergonomics.

CO5 Produce and present a professional-grade product documentation, portfolio, and prototype demonstrating conceptual clarity and execution.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	2	2	2	2	2	2	2	2	3	2	1	3	1
CO2	2	2	3	3	2	2	3	2	3	2	2	1	3	1
CO3	3	3	3	2	3	3	3	2	3	3	3	1	3	2
CO4	3	3	3	3	3	3	3	3	3	3	3	1	3	2
CO5	3	3	2	2	2	3	3	3	3	3	3	2	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 9 (New Media Fashion)

COURSE OUTCOMES:

CO1 List and define key concepts of new media and digital communication in fashion.

CO2 Explain how new media influences fashion promotion, branding, and cultural expression.

CO3 Use digital tools and creative techniques to design and produce fashion content.

CO4 Differentiate digital campaigns to assess communication strategies and measure effectiveness.

CO5 Construct innovative new media fashion outputs that combine design, storytelling, and technology with ethical and sustainable awareness.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	2	1	1	1	1	1	2	1	2	1	2	1	3
CO2	3	3	2	2	2	2	2	3	2	3	2	2	2	3
CO3	3	3	3	3	3	3	2	3	3	3	2	3	2	3
CO4	3	3	3	3	2	2	3	3	2	3	3	3	2	3
CO5	3	3	2	2	3	3	3	3	3	3	3	3	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 10 (Packaging and Identity Design)

COURSE OUTCOMES:

CO1 Define the stages involved in converting research insights into brand identity and packaging systems.

CO2 Explain how advanced identity components such as typography, color, logo, and pattern scale across SKUs and sub-brands.

CO3 Use packaging typography principles to ensure hierarchy, legibility, and compliance across languages and formats.

CO4 Examine market trends and category codes to develop distinctive and relevant packaging solutions.

CO5 Construct complete production-ready packaging outputs integrating dielines, print finishes, materials, barcodes, and digital workflows.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	2	2	1	1	1	2	2	1	1	2	3	2	1
CO2	2	2	2	1	1	1	2	1	1	1	2	3	2	1
CO3	2	2	2	2	2	1	2	1	2	1	1	3	2	2
CO4	2	2	2	1	1	1	2	1	2	1	2	3	2	2
CO5	1	1	1	2	2	2	2	2	2	2	2	3	3	2

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 11 (Portfolio Development (Communication Design))

COURSE OUTCOMES:

CO1 Define the key components and structure of a role-aligned portfolio demonstrating both breadth and specialization.

CO2 Explain how to organize and support case studies with clear, evidence-based documentation.

CO3 Use visual and motion design principles to create cohesive and consistent portfolio systems.

CO4 Examine project outcomes using tests and metrics to identify areas for improvement.

CO5 Construct and present a professional multi-format portfolio integrating analytics and reflective insights.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	2	2	1	1	2	2	2	1	2	2	3	1	1
CO2	2	3	2	2	1	2	2	2	2	2	2	3	2	1
CO3	2	3	3	2	2	1	2	2	2	2	2	3	2	1
CO4	2	2	2	2	2	2	3	2	2	2	2	3	2	2
CO5	2	2	3	2	2	2	2	2	2	3	2	3	2	2

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 12 (Portfolio Development (Fashion Design))

COURSE OUTCOMES:

CO1 Define the basic principles of visual communication used in portfolio creation.

CO2 Explain portfolio structure, sequencing, and professional expectations within the fashion industry.

CO3 Implement digital and manual design tools to construct and present fashion projects.

CO4 Differentiate professional portfolios to identify design strategies and storytelling techniques.

CO5 Design a professional-quality portfolio that effectively communicates creative vision, aesthetics, and technical competence.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	2	1	1	1	2	2	2	1	2	1	2	1	3
CO2	3	3	2	2	2	2	2	2	3	3	2	2	1	3
CO3	3	3	3	2	3	3	3	2	3	3	2	2	2	3
CO4	3	3	2	2	2	2	3	2	2	2	2	2	2	3
CO5	3	3	2	2	2	2	3	2	3	2	3	2	2	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 13 (Portfolio Development (Product Design))

COURSE OUTCOMES:

CO1 Define the key fundamentals and stages involved in portfolio development.

CO2 Explain portfolio structures and presentation strategies suited to varied career pathways.

CO3 Implement design tools and techniques to curate and present creative work effectively.

CO4 Examine professional portfolios to identify best practices and align with industry standards.

CO5 Design a comprehensive professional portfolio that showcases personal identity, creativity, and technical proficiency.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	2	2	2	2	2	2	2	3	3	2	1	2	1
CO2	3	3	2	2	2	2	2	2	3	3	2	1	2	1
CO3	3	3	3	3	3	3	3	3	3	3	3	1	3	2

CO4	3	3	3	3	3	3	3	3	3	3	3	1	3	2
CO5	3	3	2	2	3	3	3	3	3	3	3	2	3	3

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 14 (Sustainable Design)

COURSE OUTCOMES:

CO1 Define key sustainability concepts, terminologies, and frameworks relevant to design practice.

CO2 Describe principles of sustainable product design and explain the fundamentals of a circular economy.

CO3 Implement eco-design methods and choose sustainable materials and processes in practical design tasks.

CO4 Examine the life cycle and environmental impacts arising from product design decisions.

CO5 Formulate informed design strategies by assessing sustainable and unsustainable practices using case studies and ethical reasoning.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	2	1	1	1	1	1	2	1	2	1	2	2	1
CO2	3	3	2	2	2	2	2	3	2	3	2	2	3	2
CO3	3	3	3	3	3	3	2	3	3	3	3	2	3	2
CO4	3	3	2	3	2	2	3	3	2	2	2	1	3	2
CO5	3	3	2	2	3	3	3	3	3	2	2	2	3	2

1. LOW   2. MODERATE   3. SUBSTANTIAL

COURSE 15 (Sustainable Fashion)

COURSE OUTCOMES:

CO1 Define fundamental concepts of sustainability and ethics within the context of fashion.

CO2 Explain the principles of sustainable fashion systems and interpret how design thinking supports responsible practices.

CO3 Use sustainable materials and production techniques in the development of fashion projects.

CO4 Examine existing fashion systems to identify sustainability challenges and potential opportunities for improvement.

CO5 Formulate design strategies that align production and consumption with global sustainability standards.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES											PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PSO1	PSO2	PSO3
CO1	2	2	1	1	1	1	1	2	1	2	1	1	1	3
CO2	3	3	2	2	2	2	2	3	2	3	2	1	2	3
CO3	3	3	3	3	3	3	2	3	3	3	2	1	2	3
CO4	3	3	3	3	3	2	3	3	3	3	2	2	2	3
CO5	3	3	2	2	3	2	3	3	3	3	3	2	2	3

1. LOW   2. MODERATE   3. SUBSTANTIAL