

DEPARTMENT OF COMMERCE

B.COM (HONS. IN BANKING, INSURANCE & FINANCIAL SERVICES)

VISION

- To impart quality education through innovative teaching and learning methodologies.
- To address contemporary issues and challenges in the field of business and management.
- To develop competent professionals who can contribute effectively to the needs of society.

MISSION

- To enrich students with in-depth knowledge in business, accounting, banking, and finance.
- To nurture innovation and industry-ready skills through a dynamic and supportive learning environment.
- To foster holistic personality development, preparing students to meet modern professional challenges with confidence.

PROGRAMME EDUCATIONAL OBJECTIVES:

PEO1: Acquire comprehensive knowledge of banking, insurance, and financial services with a focus on analytical and technological application.

PEO2: Develop professional, research, and risk management skills aligned with national and international financial regulations.

PEO3: Foster ethical responsibility, entrepreneurship, and continuous learning for sustainable growth in the financial services industry.

PROGRAM SPECIFIC OUTCOME (PSOs)

PSO1: Apply financial, analytical, and digital tools for effective decision-making in banking, insurance, and financial operations.

PSO2: Evaluate and manage risks while ensuring compliance with ethical, regulatory, and governance standards in financial institutions.

PSO3: Demonstrate leadership and entrepreneurial skills in developing inclusive, sustainable, and technology-driven financial solutions.

PROGRAMME OUTCOMES:

PO1: Core Competency in Banking, Insurance, and Financial Services

Graduates will acquire sound knowledge of banking operations, insurance mechanisms, capital markets, and financial services to address real-world financial and economic challenges effectively.

PO2: Professional Certification and Research Orientation

Graduates will be prepared for certifications such as NISM, IRDAI, IIBF, and similar credentials, and will demonstrate the ability to apply research skills and financial insights for policy development, innovation, and strategic planning.

PO3: Analytical and Technological Application

Graduates will develop competence in using analytical tools, financial models, taxation software, and digital banking technologies to support risk analysis, investment planning, and efficient decision-making.

PO4: Ethical, Legal, and Risk Management Practices

Graduates will understand ethical values, legal frameworks, and principles of corporate governance, and will apply effective risk management strategies in banking and financial services.

PO5: Leadership and Entrepreneurial Skills

Graduates will be able to lead financial teams, manage organizational goals, and pursue entrepreneurial ventures in financial services, contributing to business innovation and economic development.

PO6: Sustainable and Inclusive Financial Practices

Graduates will demonstrate awareness of sustainable finance, inclusive banking, green insurance products, and financial services aligned with ESG (Environmental, Social, Governance) goals.

PO7: Communication, Teamwork, and Client-Centric Approach

Graduates will exhibit effective communication, interpersonal, and collaborative skills, along with a deep understanding of customer relationship management in financial and insurance domains.

PO8: Lifelong Learning and Global Financial Competency

Graduates will commit to continuous learning and adapt to evolving trends in global finance, digital banking, and financial markets, enabling them to compete in both national and international job markets.

Credit Definition

Type	Duration (in hours)	Credit
Lecture (L)	1	1
Tutorial (T)	1	1

Practical (P)	2	1
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Total Credit Distribution for the Entire Programme

Semester	Credits										Credits/Semester
	MC	ME	Project	NM	NV	MDC	AEC	SEC	VAC	INT	
1	8	0	0	4	2	0	2	3	2	0	21
2	8	0	0	0	2	4	2	3	2	0	21
3	10	0	0	4	2	4	2	0	0	0	22
4	10	0	0	4	2	4	2	0	0	0	22
5	14	0	0	0	2	0	0	3	2	0	21
6	12	0	0	4	2	0	0	0	0	3	21
7	16	0	0	4	0	0	0	0	0	0	20
8	8	12*	12*	0	0	0	0	0	0	0	20
Credits/Course	86	12*	12*	20	12	12	8	9	6	3	168

(* ME/Project is optional in 8th Semester)

Category Definition

Definition of Category/Type	Abbreviation
Major Compulsory	MC
Major Elective	ME
Non-Major Specific Subject Course	NM
Non-major Vocational Education and Training	NV
Multidisciplinary Courses	MDC
Ability Enhancement Courses	AEC
Skill Enhancement Courses	SEC
Value Added Courses	VAC
Internship	INT

FIRST YEAR

SEMESTER-I

Sl No	Course Title	Code	Type	Credit	Type		
					L	T	P
1	Financial Accounting - I		MC	4	4	0	0

2	Business Statistics and Mathematics		MC	4	4	0	0
3	Business Laws		NM	4	4	0	0
4	Vocational – Soft Skill Development I		NV	1	1	0	0
5	Vocational - EAA I (Yoga/ Sports/ NCC/ NSS)		NV	1	0	0	2
6	Communicative English I		AEC	2	2	0	0
7	Environmental Science I		VAC	2	2	0	0
8	Computer Applications I		SEC	3	3	0	0
Total Credits				21 Credits			

SEMESTER-II

Sl No	Course Title	Code	Type	Credit	Type		
					L	T	P
1	Financial Accounting - II		MC	4	4	0	0
2	Principles of Insurance		MC	4	4	0	0
3	Vocational – Soft Skill Development II		NV	1	1	0	0
4	Vocational - EAA II (Yoga/ Sports/ NCC/ NSS)		NV	1	0	0	2
5	Selected by the student (Elective)		MDC	4	4	0	0
6	Communicative English II		AEC	2	2	0	0
7	Environmental Science II		VAC	2	2	0	0
8	Computer Applications II		SEC	3	3	0	0
Total Credits				21 Credits			

SECOND YEAR

SEMESTER-III

Sl No	Course Title	Code	Type	Credit	Type		
					L	T	P
1	Cost and Management Accounting - I		MC	5	5	0	0
2	Income Tax Laws & Practices		MC	5	5	0	0
3	Selected by students		NM	4	4	0	0
4	Vocational – Soft Skill Development III		NV	1	1	0	0
5	Vocational - Mentored Seminar I		NV	1	0	0	2
6	Selected by the student (Elective)		MDC	4	4	0	0
7	Foreign Language - I		AEC	2	2	0	0



Total Credits	22 Credits
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SEMESTER-IV

Sl No	Course Title	Code	Type	Credit	Type		
					L	T	P
1	Cost and Management Accounting - II		MC	5	5	0	0
2	Auditing & Assurance		MC	5	5	0	0
3	Selected by students		NM	4	4	0	0
4	Vocational – Soft Skill Development IV		NV	1	1	0	0
5	Vocational - Mentored Seminar II		NV	1	0	0	2
6	Selected by the student (Elective)		MDC	4	4	0	0
7	Foreign Language - II		AEC	2	2	0	0
Total Credits				22 Credits			

THIRD YEAR

SEMESTER-V

Sl No	Course Title	Code	Type	Credit	Type		
					L	T	P
1	Banking Operations		MC	5	5	0	0
2	Fundamentals of Financial Management		MC	5	5	0	0
3	Indirect Taxation		MC	4	4	0	0
4	Vocational – Soft Skill Development V		NV	1	1	0	0
5	Vocational - Mentored Seminar III		NV	1	0	0	2
6	Data Analysis		SEC	3	3	0	0
7	Ethics and IPR		VAC	2	2	0	0
Total Credits				21 Credits			

SEMESTER-VI

Sl No	Course Title	Code	Type	Credit	Type		
					L	T	P

1	Practice of Life Insurance		MC	4	4	0	0
2	Financial Reporting & Financial Statement Analysis		MC	4	4	0	0
3	Practice of General Insurance		MC	4	4	0	0
4	Selected by students		NM	4	4	0	0
5	Vocational – Soft Skill Development VI		NV	1	1	0	0
6	Vocational - Mentored Seminar IV		NV	1	0	0	2
7	Internship		INT	3	0	0	6
Total Credits				21 Credits			

FOURTH YEAR

SEMESTER-VII

Sl No	Course Title	Code	Type	Credit	Type		
					L	T	P
1	International Finance		MC	4	4	0	0
2	Financial Markets, Institutions and Financial Services		MC	4	4	0	0
3	Business Ethics and Corporate Governance		MC	4	4	0	0
4	Investment Banking		MC	4	4	0	0
5	Selected by students		NM	4	4	0	0
Total Credits				20 Credits			

SEMESTER-VIII

Sl No	Course Title	Code	Type	Credit	Type		
					L	T	P
1	Business Research Methods		MC	4	4	0	0
2	Entrepreneurship Development and Corporate Social Responsibility		MC	4	4	0	0
3	Research Project on any Contemporary Business Area, Documentation and Presentation*		Project	12	0	0	24
4	Investment Planning*		ME	4	4	0	0
5	Computerized Accounting & E-filing of Tax Returns*		ME	4	4	0	0

6	Corporate Finance*		ME	4	4	0	0
Total Credits				20 Credits			

* Students opting for Hons. with Research will study the MC papers and submit their project report. Students not opting for Research and only Hons. will study the MC and the ME papers.

COURSE CO-PO-PSO MAPPING

SEMESTER-I

FINANCIAL ACCOUNTING - I

COURSE OUTCOMES:

CO1: Explain core concepts and principles that guide financial processes and preparation of meaningful information for decision making.

CO2: Demonstrate the ability to record, organize and summarize financial data using structured and rule-based systems.

CO3: Differentiate between financial activities based on their nature and assess their appropriate classification within financial summaries.

CO4: Evaluate the relevance and implications of established standards and practices used in preparing financial information.

CO5: Design comprehensive financial reports that synthesize procedural accuracy, conceptual understanding, and error correction.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO 1	PSO 2	PSO 3
CO1	3	1	2	1	1	1	1	1	2	1	1
CO2	3	1	3	1	1	1	1	2	3	1	1
CO3	3	1	2	1	1	1	1	2	2	1	1
CO4	3	2	1	2	1	1	1	3	2	2	1
CO5	3	2	3	1	1	1	1	2	3	1	1

1. LOW

2. MODERATE

3. SUBSTANTIAL

BUSINESS STATISTICS AND MATHEMATICS

COURSE OUTCOMES:

CO1: Interpret quantitative data and basic mathematical and statistical concepts.

CO2: Demonstrate the use of mathematical and statistical tools in structured problem-solving.

CO3: Examine quantitative data to identify patterns and relationships for informed decision-making.

CO4: Critique quantitative results to assess the validity of business decisions.

CO5: Formulate analytical models to address real-world business challenges.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO 1	PSO 2	PSO 3
CO1	3	2	3	1	1	1	1	2	3	2	1
CO2	3	2	3	2	1	1	1	2	3	2	1
CO3	2	3	3	2	2	2	1	3	3	3	2
CO4	2	3	3	3	2	2	1	3	3	3	2
CO5	3	c	3	2	3	2	2	3	3	3	3

1. LOW

2. MODERATE

3. SUBSTANTIAL

BUSINESS LAWS

COURSE OUTCOMES:

CO1: Describe fundamental principles and legal concepts governing commercial relationships.

CO2: Demonstrate legal provisions in routine business situations and contracts.

CO3: Examine legal relationships and liabilities to interpret rights and duties.

CO4: Judge legal risks and compliance issues in commercial transactions.

CO5: Design legally compliant business solutions using statutory provisions and regulations.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO 1	PSO 2	PSO 3
CO1	3	2	2	3	1	2	1	2	2	3	1
CO2	3	2	2	3	1	2	1	2	2	3	1
CO3	2	2	2	3	2	2	1	3	2	3	2
CO4	2	3	2	3	2	3	2	3	2	3	2
CO5	2	3	3	3	3	3	2	3	3	3	3

SEMESTER-II

FINANCIAL ACCOUNTING - II

COURSE OUTCOMES:

CO1: Apply accounting treatments for the reconstitution of a partnership firm including changes in profit-sharing ratio, admission, and retirement.

CO2: Analyze and record the accounts of a dissolving partnership, covering partner insolvency and advanced methods like Piecemeal Distribution.

CO3: Prepare complete financial statements for different types of branches using both Synthetic and Analytical accounting methods.

CO4: Differentiate between Hire Purchase and Instalment systems and record transactions involving interest allocation in the buyer's books.

CO5: Account for transactions, including repossession of goods, in the books of the seller under the Hire Purchase system.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO 1	PSO 2	PSO 3
CO1	3	1	1	1	1	-	1	1	1	1	1
CO2	3	2	2	2	1	-	-	1	2	2	-
CO3	3	1	2	1	1	1	-	2	2	1	1
CO4	3	1	1	1	-	-	1	1	1	1	-
CO5	3	1	1	1	-	1	1	1	1	1	-

1. LOW

2. MODERATE

3. SUBSTANTIAL

PRINCIPLES OF INSURANCE

COURSE OUTCOMES:

CO 1: Explain the concept of risk, its types, and the need for risk management in personal and business contexts.

CO2: Identify the role and functions of intermediaries, specialists, and regulatory bodies in the insurance market.

CO3: Interpret the principles and components of an insurance contract and related terminologies.

CO4: Differentiate between various life and general insurance products and their practical applications.

CO5: Analyze the significance of insurance as a tool for financial protection and risk mitigation.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO 1	PSO 2	PSO 3
CO1	3	2	2	3	2	2	1	2	2	2	1
CO2	3	3	2	3	2	1	2	2	3	2	2
CO3	3	2	2	3	2	1	2	2	3	2	2
CO4	3	2	2	3	3	2	2	3	3	3	2
CO5	3	3	2	3	3	2	2	3	3	3	3

1. LOW

2. MODERATE

3. SUBSTANTIAL

SEMESTER III

COST AND MANAGEMENT ACCOUNTING - I

COURSE OUTCOMES:

CO1: Explain the core concepts and scope of cost and management accounting.

CO2: Apply costing techniques for cost recording and control.

CO3: Analyze costing methods and their relevance to decision-making.

CO4: Evaluate costing systems and reconciliation for accurate reporting.

CO5: Prepare cost statements and reports to support managerial needs.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO 1	PSO 2	PSO 3
CO1	3	2	1	2	1	1	1	2	2	1	1
CO2	3	2	3	2	2	1	1	2	3	2	2
CO3	2	2	3	2	3	1	1	2	3	3	2
CO4	3	2	3	3	2	1	1	2	3	3	2
CO5	3	2	3	2	3	1	2	2	3	3	3

1. LOW

2. MODERATE

3. SUBSTANTIAL

INCOME TAX LAWS & PRACTICES

COURSE OUTCOMES:

CO1: Explain the fundamental concepts and definitions under the Income Tax Act, 1961.

CO2: Implement provisions of the Income Tax Act, 1961 to compute taxable income under different heads for individuals.

CO3: Examine the taxability of tax provisions to determine total taxable income and liability.

CO4: Appraise methods for taxation strategies to assess their effectiveness and ethical considerations in individual taxation.

CO5: Design comprehensive strategies for individual tax computation.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	1	2	1	1	1	2	2	2	1
CO2	3	2	3	2	1	1	1	2	3	2	1
CO3	2	2	3	3	2	2	1	2	3	2	1
CO4	1	2	2	3	3	2	2	2	2	3	2
CO5	2	2	3	3	3	3	2	3	3	3	2

1. LOW

2. MODERATE

3. SUBSTANTIAL

MENTORED SEMINAR - I

COURSE OUTCOMES:

CO1: Identify and describe key themes and emerging trends relevant to their field of study.

CO2: Interpret and organize information from academic and professional sources to support seminar discussions.

CO3: Demonstrate effective communication and presentation skills in articulating ideas and arguments.

CO4: Integrate feedback and peer perspectives to refine individual viewpoints and seminar outputs.

CO5: Develop an independent and collaborative research orientation to address contemporary issues.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3

CO1	2	2	1	1	1	2	2	3	2	2	2
CO2	2	3	2	1	2	2	2	3	2	2	2
CO3	1	2	2	1	3	2	3	3	2	2	3
CO4	1	2	2	1	3	2	3	3	2	2	3
CO5	2	3	2	2	3	3	3	3	3	3	3

1. LOW

2. MODERATE

3. SUBSTANTIAL

SEMESTER IV

COST AND MANAGEMENT ACCOUNTING - II

COURSE OUTCOMES:

CO1: Analyse material, labour, and overhead variances for performance evaluation.

CO2: Apply Cost-Volume-Profit (CVP) analysis and marginal costing techniques to determine break-even points, margins of safety, and profitability under various cost structures.

CO3: Prepare and evaluate budgets and budgetary control systems.

CO4: Analyse and make short-term managerial decisions.

CO5: Assess and apply control techniques and emerging management concepts.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO 1	PSO 2	PSO 3
CO1	3	2	3	2	2	2	1	2	3	2	2
CO2	3	2	3	2	2	2	1	2	3	2	2
CO3	3	2	3	3	2	2	2	2	3	3	2
CO4	3	2	3	2	3	2	1	3	3	2	3
CO5	3	2	3	3	3	2	2	3	3	3	3

1. LOW

2. MODERATE

3. SUBSTANTIAL

AUDITING AND ASSURANCE

COURSE OUTCOMES:

CO1: Define the genesis, meaning, scope, and objectives of auditing and explain the qualities of an auditor in the context of detecting errors and frauds.

CO2: Differentiate between various types of audits and illustrate their relevance in diverse organizational and statutory contexts.

CO3: Apply auditing procedures and techniques including audit planning, sampling, vouching, and verification to analyze financial records.

CO4: Examine the provisions of the Companies Act, 2013 related to company audits and evaluate the statutory rights, duties, and liabilities of auditors.

CO5: Design a systematic audit framework integrating internal control mechanisms and develop an effective audit report with professional assurance standards.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO 1	PSO 2	PSO 3
CO1	3	1	2	1	1	1	2	3	2	1	2
CO2	2	2	2	2	2	2	2	1	2	2	1
CO3	3	3	2	1	1	2	2	2	1	2	2
CO4	2	2	3	1	2	1	2	2	1	2	2
CO5	3	3	3	2	2	3	2	3	2	2	3

1. LOW

2. MODERATE

3. SUBSTANTIAL

MENTORED SEMINAR - II

COURSE OUTCOMES:

CO1: Identify and describe key themes and emerging trends relevant to their field of study.

CO2: Interpret and organize information from academic and professional sources to support seminar discussions.

CO3: Demonstrate effective communication and presentation skills in articulating ideas and arguments.

CO4: Integrate feedback and peer perspectives to refine individual viewpoints and seminar outputs.

CO5: Develop an independent and collaborative research orientation to address contemporary issues.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO 1	PSO 2	PSO 3
CO1	2	2	1	1	1	2	2	3	2	2	2
CO2	2	3	2	1	2	2	2	3	2	2	2
CO3	1	2	2	1	3	2	3	3	2	2	3
CO4	1	2	2	1	3	2	3	3	2	2	3
CO5	2	3	2	2	3	3	3	3	3	3	3

1. LOW

2. MODERATE

3. SUBSTANTIAL

SEMESTER V

BANKING OPERATIONS

COURSE OUTCOMES:

CO1: Explain the evolution, growth, structure, and reforms of the Indian banking system.

CO2: Analyse the importance of capital adequacy and evaluate the Basel norms and their implementation in Indian commercial banks.

CO3: Examine the process of Asset-Liability Management (ALM) and identify the causes and control measures for Non-Performing Assets (NPAs).

CO4: Describe the banker–customer relationship and demonstrate procedures for account opening, KYC compliance, and types of accounts.

CO5: Assess the principles, practices, and technological innovations in bank lending and digital banking services in India.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO 1	PSO 2	PSO 3
CO1	3	2	2	2	2	2	1	2	2	2	2
CO2	3	2	3	3	2	2	1	2	3	3	2
CO3	3	2	3	3	2	2	1	2	3	3	2
CO4	2	1	2	3	1	2	3	2	2	3	2
CO5	3	2	3	2	3	2	2	3	3	2	3

1. LOW

2. MODERATE

3. SUBSTANTIAL

FUNDAMENTALS OF FINANCIAL MANAGEMENT

COURSE OUTCOMES:

CO 1: Explain the fundamental concepts and principles of financial management.

CO2: Apply financial techniques to support managerial decisions.

CO3: Analyze financial information to assess risks and alternatives.

CO4: Evaluate financial performance and its strategic implications.

CO5: Formulate effective decisions by integrating financial concepts with business practice.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO 4	PO5	PO6	PO7	PO8	PSO 1	PSO 2	PSO 3
CO1	3	2	1	0	1	0	1	1	2	1	1
CO2	2	3	2	2	2	1	1	1	2	2	1
CO3	2	2	3	2	2	1	1	1	3	2	2
CO4	2	2	3	3	2	1	2	1	3	3	2
CO5	2	2	2	3	3	1	2	2	3	3	3

1. LOW

2. MODERATE

3. SUBSTANTIAL

INDIRECT TAXATION

COURSE OUTCOMES:

CO 1: Define and explain key concepts, terminologies, and provisions of GST and Customs law.

CO2: Apply GST rules to compute tax liability and input tax credit.

CO3: Analyze GST invoices and returns to interpret tax implications.

CO4: Evaluate compliance procedures and assessments under GST and Customs law.

CO5: Prepare GST returns and customs documentation for business compliance.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PS O1	PS O2	PS O3
CO1	3	2	2	3	2	1	1	2	2	2	1
CO2	3	3	3	3	2	2	1	2	3	2	2
CO3	3	3	3	3	3	2	2	3	3	3	2
CO4	3	3	3	3	3	2	2	3	3	3	3
CO5	3	3	3	3	3	2	2	3	3	3	3

1. LOW

2. MODERATE

3. SUBSTANTIAL

MENTORED SEMINAR - III

COURSE OUTCOMES:

CO1: Identify and describe key themes and emerging trends relevant to their field of study.

CO2: Interpret and organize information from academic and professional sources to support seminar discussions.

CO3: Demonstrate effective communication and presentation skills in articulating ideas and arguments.

CO4: Integrate feedback and peer perspectives to refine individual viewpoints and seminar outputs.

CO5: Develop an independent and collaborative research orientation to address contemporary issues.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO 1	PSO 2	PSO 3
CO1	2	2	1	1	1	2	2	3	2	2	2
CO2	2	3	2	1	2	2	2	3	2	2	2
CO3	1	2	2	1	3	2	3	3	2	2	3
CO4	1	2	2	1	3	2	3	3	2	2	3
CO5	2	3	2	2	3	3	3	3	3	3	3

1. LOW

2. MODERATE

3. SUBSTANTIAL

SEMESTER VI

PRACTICE OF LIFE INSURANCE

COURSE OUTCOMES:

CO1: Explain core concepts and significance of life insurance.

CO2: Describe key features of life insurance and annuity products.

CO3: Apply principles of underwriting and policy documentation.

CO4: Analyze structure and functioning of Unit Linked Insurance Plans.

CO5: Evaluate policy servicing and claim settlement procedures.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOME S	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PS O1	PS O2	PS O3
CO1	3	2	1	2	1	2	2	1	3	2	1
CO2	3	2	1	2	1	3	2	1	3	2	1
CO3	2	3	3	3	2	1	1	2	3	3	2
CO4	2	2	3	2	2	2	1	2	3	3	2
CO5	2	2	2	3	2	3	2	2	2	3	3
1. LOW 2. MODERATE 3. SUBSTANTIAL											

FINANCIAL REPORTING & FINANCIAL STATEMENT ANALYSIS

COURSE OUTCOME

CO1: Explain the nature, objectives, and limitations of financial statements and demonstrate the use of analytical tools.

CO2: Apply ratio analysis techniques to interpret liquidity, profitability, activity, solvency, and market ratios, and construct financial statements using ratios.

CO3: Prepare fund flow and cash flow statements using direct and indirect methods and analyze their implications for business decision-making.

CO4: Evaluate financial performance using ROI, EVA, and balanced scorecard approaches to assess organizational effectiveness from multiple perspectives.

CO5: Examine the role of accounting standards (IND-AS & IFRS) and assess recent trends, ethical issues, and corporate reporting practices in light of financial scandals and window dressing.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PS O1	PS O2	PS O3
CO1	2	2	2	2	1	2	2	1	1	2	1
CO2	3	3	1	2	2	2	1	2	2	1	1
CO3	2	3	2	1	1	2	1	2	1	3	2
CO4	2	3	2	2	1	2	2	2	3	2	2
CO5	2	2	3	1	2	2	3	1	2	1	2

1. LOW

2. MODERATE

3. SUBSTANTIAL

PRACTICE OF GENERAL INSURANCE

COURSE OUTCOMES:

CO1: Explain the General Insurance and its types.

CO2: Analyze the importance of General Insurance Products.

CO3: Examine the process of Underwriting, claims, rating and premiums

CO4: Explain the Policy documents and Forms.

CO5: Assess the Insurance Reserves and Accounting.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3
CO1	3	2	2	2	1	2	2	2	2	2	2
CO2	3	2	3	2	2	2	2	2	3	2	2

CO3	3	2	3	3	2	2	2	2	3	3	2
CO4	3	2	2	3	1	2	2	2	2	3	2
CO5	3	2	3	3	2	2	1	2	3	3	2

1. LOW

2. MODERATE

3. SUBSTANTIAL

MENTORED SEMINAR - IV

COURSE OUTCOMES:

CO1: Identify and describe key themes and emerging trends relevant to their field of study.

CO2: Interpret and organize information from academic and professional sources to support seminar discussions.

CO3: Demonstrate effective communication and presentation skills in articulating ideas and arguments.

CO4: Integrate feedback and peer perspectives to refine individual viewpoints and seminar outputs.

CO5: Develop an independent and collaborative research orientation to address contemporary issues.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO 1	PSO 2	PSO 3
CO1	2	2	1	1	1	2	2	3	2	2	2
CO2	2	3	2	1	2	2	2	3	2	2	2
CO3	1	2	2	1	3	2	3	3	2	2	3
CO4	1	2	2	1	3	2	3	3	2	2	3
CO5	2	3	2	2	3	3	3	3	3	3	3

1. LOW

2. MODERATE

3. SUBSTANTIAL

SEMESTER VII

INTERNATIONAL FINANCE

COURSE OUTCOMES:

CO1: Describe the concepts, scope, and significance of international business and globalization.

CO2: Interpret major international trade theories, commercial policies, and the balance of payments framework.

CO3: Examine the impact of environmental, cultural, and political factors on international business operations.

CO4: Assess the functioning of international financial institutions, exchange rate mechanisms, and regional trade integrations.

CO5: Design strategies to enhance foreign trade and investment opportunities in a globalized economy.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PS O1	PS O2	PS O3
CO1	3	2	2	1	1	2	2	3	2	2	2
CO2	3	3	3	2	2	2	2	3	3	2	2
CO3	2	2	3	2	3	3	2	3	3	3	3
CO4	2	3	3	3	3	3	2	3	3	3	3
CO5	2	3	3	3	3	3	3	3	3	3	3

1. LOW

2. MODERATE

3. SUBSTANTIAL

FINANCIAL MARKETS, INSTITUTIONS AND FINANCIAL SERVICES

COURSE OUTCOMES:

CO1: Explain the structure and components of the financial system, including markets, institutions, and intermediation, and summarize their role in economic development with reference to the Indian context

CO2: Differentiate between money markets and capital markets by analyzing their functions, instruments, and regulatory roles, and interpret the working of Indian debt and equity markets.

CO3: Examine the role of commercial banks, DFIs, insurance companies, mutual funds, and NBFCs in the Indian financial system and assess their contribution to capital market development.

CO4: Apply knowledge of fund-based and fee-based financial services such as leasing, factoring, merchant banking, and credit rating to evaluate their importance in financial decision-making.

CO5: Compare leasing and hire-purchase arrangements, solve practical problems related to them, and recommend suitable options in business financing decisions.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PS O1	PS O2	PS O3
CO1	3	2	2	0	1	2	2	1	1	1	1
CO2	3	3	2	1	1	2	2	2	2	2	1
CO3	3	3	2	1	2	2	2	2	3	2	2
CO4	3	3	2	2	2	2	2	2	2	1	2
CO5	3	3	2	2	2	2	2	2	3	2	3

1. LOW

2. MODERATE

3. SUBSTANTIAL

BUSINESS ETHICS AND CORPORATE GOVERNANCE

COURSE OUTCOMES:

CO1: Define and explain fundamental ethical and governance concepts to clarify the relationship between morals, values, and business conduct.

CO2: Demonstrate ethical reasoning and implement decision-making frameworks to address organizational dilemmas and managerial challenges.

CO3: Examine and differentiate corporate practices to detect ethical issues and identify governance failures across diverse business contexts.

CO4: Appraise and critique corporate policies, assess accountability mechanisms, and defend the role of ethical leadership in sustainable governance.

CO5: Design and formulate an integrated ethical and governance model that generates responsible business behavior and fosters stakeholder trust.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PS O1	PS O2	PS O3
CO1	2	2	2	2	3	2	2	3	2	3	2
CO2	2	3	2	2	3	2	2	3	2	3	2
CO3	2	3	2	3	3	2	2	3	2	3	2
CO4	2	3	2	3	3	3	2	3	2	3	3
CO5	2	3	2	3	3	3	3	3	3	3	3

1. LOW

2. MODERATE

3. SUBSTANTIAL

INVESTMENT BANKING

COURSE OUTCOMES:

CO1: Analyze the structure, functions, and career paths within the global investment banking industry.

CO2: Formulate client advisory strategies by diagnosing client needs and developing persuasive pitch books.

CO3: Explain the processes and key players involved in equity-related transactions like IPOs and private equity exits.

CO4: Describe the mechanisms of debt/fixed-income markets, securitization, and the role of credit rating agencies.

CO5: Evaluate the theory and practice of Mergers & Acquisitions (M&A), including valuation, structuring, and exit strategies.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO 1	PSO 2	PSO 3
CO1	3	1	-	1	1	-	-	2	1	-	-
CO2	2	2	1	1	2	-	3	1	2	1	1
CO3	3	2	1	2	1	-	1	2	2	2	1
CO4	3	2	2	3	1	1	-	2	2	3	-
CO5	3	3	2	2	3	1	1	2	3	2	2

1. LOW

2. MODERATE

3. SUBSTANTIAL

SEMESTER VIII

BUSINESS RESEARCH METHODS

COURSE OUTCOMES:

CO 1: Explain the fundamental concepts and significance of research in various academic and professional contexts.

CO2: Implement appropriate data collection and sampling techniques to conduct empirical research effectively.

CO3: Examine research data using time series, statistical tools, and measurement scales to derive meaningful insights.

CO4: Appraise research designs, hypotheses, and methodological approaches for reliability and validity.

CO5: Design comprehensive research studies integrating literature review, data collection, and statistical analysis for problem-solving.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES	PROGRAMME SPECIFIC
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ES									OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	1	2	1	1	2	2	2	1	1
CO2	2	3	2	1	1	1	3	2	3	2	1
CO3	2	3	3	1	1	1	3	2	3	2	1
CO4	2	3	2	2	2	2	3	2	2	3	2
CO5	3	3	3	2	3	2	3	3	3	3	2

1. LOW

2. MODERATE

3. SUBSTANTIAL

ENTREPRENEURSHIP DEVELOPMENT AND CORPORATE SOCIAL RESPONSIBILITY

COURSE OUTCOMES:

CO1: Explain the fundamental concepts, evolution, and significance of entrepreneurship and sustainable business practices.

CO2: Apply entrepreneurial principles and support mechanisms to develop feasible and sustainable business ventures.

CO3: Analyze business opportunities and resource mobilization strategies to assess the viability of new ventures.

CO4: Evaluate the impact of corporate social responsibility initiatives and sustainability practices on organizational and societal well-being.

CO5: Design innovative and socially responsible entrepreneurial models aligned with sustainability goals and ethical standards.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	2	1	2	2	2	2	3	3	2	2	3
CO2	2	2	2	2	2	3	3	3	3	2	3
CO3	2	2	2	3	2	3	3	3	3	2	3
CO4	2	3	2	3	3	3	3	3	3	3	3
CO5	2	3	2	3	3	3	3	3	3	3	3

1. LOW

2. MODERATE

3. SUBSTANTIAL

INVESTMENT PLANNING

COURSE OUTCOMES:

CO1: Explain the concept of market efficiency and its importance in determining share prices.

CO2: Differentiate between weak, semi-strong, and strong forms of market efficiency with suitable examples.

CO3: Interpret how public and insider information impacts stock price movements under different efficiency forms.

CO4: Examine behavioural finance theories that explain deviations from efficient market assumptions.

CO5: Assess the role of investor psychology and speculation in creating market anomalies and inefficiencies.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	1	1	2	3	3	2	2
CO2	3	2	3	2	1	1	2	3	3	2	2
CO3	3	3	3	2	2	1	2	3	3	3	2
CO4	2	3	2	2	2	2	2	3	2	2	3

CO5	2	3	2	3	3	2	3	3	2	2	3
	1. LOW			2. MODERATE			3. SUBSTANTIAL				

COMPUTERISED ACCOUNTING & E-FILING OF TAX RETURNS

COURSE OUTCOMES

CO 1: Explain the basic concepts and significance of computerized accounting systems in modern business environments.

CO2: Implement accounting software tools to record and process financial transactions efficiently.

CO3: Examine the functionality and features of Tally ERP 9 and Tally Prime for accurate financial reporting.

CO4: Appraise the effectiveness of e-filing systems in enhancing transparency and compliance in taxation.

CO5: Design integrated accounting and tax-filing processes using computerized systems for real-world business scenarios.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO 1	PSO 2	PSO 3
CO1	3	2	3	2	2	2	2	3	2	1	1
CO2	2	2	3	2	2	2	2	3	3	2	1
CO3	2	2	3	2	2	2	2	3	3	2	1
CO4	2	2	3	3	2	2	2	3	2	3	2

CO5	3	3	3	3	3	2	3	3	3	3	2
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1. LOW

2. MODERATE

3. SUBSTANTIAL

CORPORATE FINANCE

COURSE OUTCOMES:

CO 1: Explain the objectives of corporate finance and the role of stakeholders in financial decision-making.

CO2: Apply financial tools and techniques to evaluate investment decisions under different business environments.

CO3: Analyze risk and uncertainty factors affecting corporate investment and financing choices.

CO4: Evaluate the impact of capital structure, cost of capital, and market dynamics on corporate value.

CO5: Examine financing strategies and challenges faced by SMEs in the modern financial landscape.

MAPPING OF COs WITH POs AND PSOs

COURSE OUTCOMES	PROGRAMME OUTCOMES								PROGRAMME SPECIFIC OUTCOMES		
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PS O1	PS O2	PS O3
CO1	3	2	2	2	2	1	2	2	3	2	2
CO2	3	3	3	2	2	2	2	2	3	3	2
CO3	3	3	3	2	3	2	2	3	3	3	2
CO4	3	3	3	3	3	2	2	3	3	3	3
CO5	3	3	3	3	3	3	2	3	3	3	3

1. LOW

2. MODERATE

3. SUBSTANTIAL